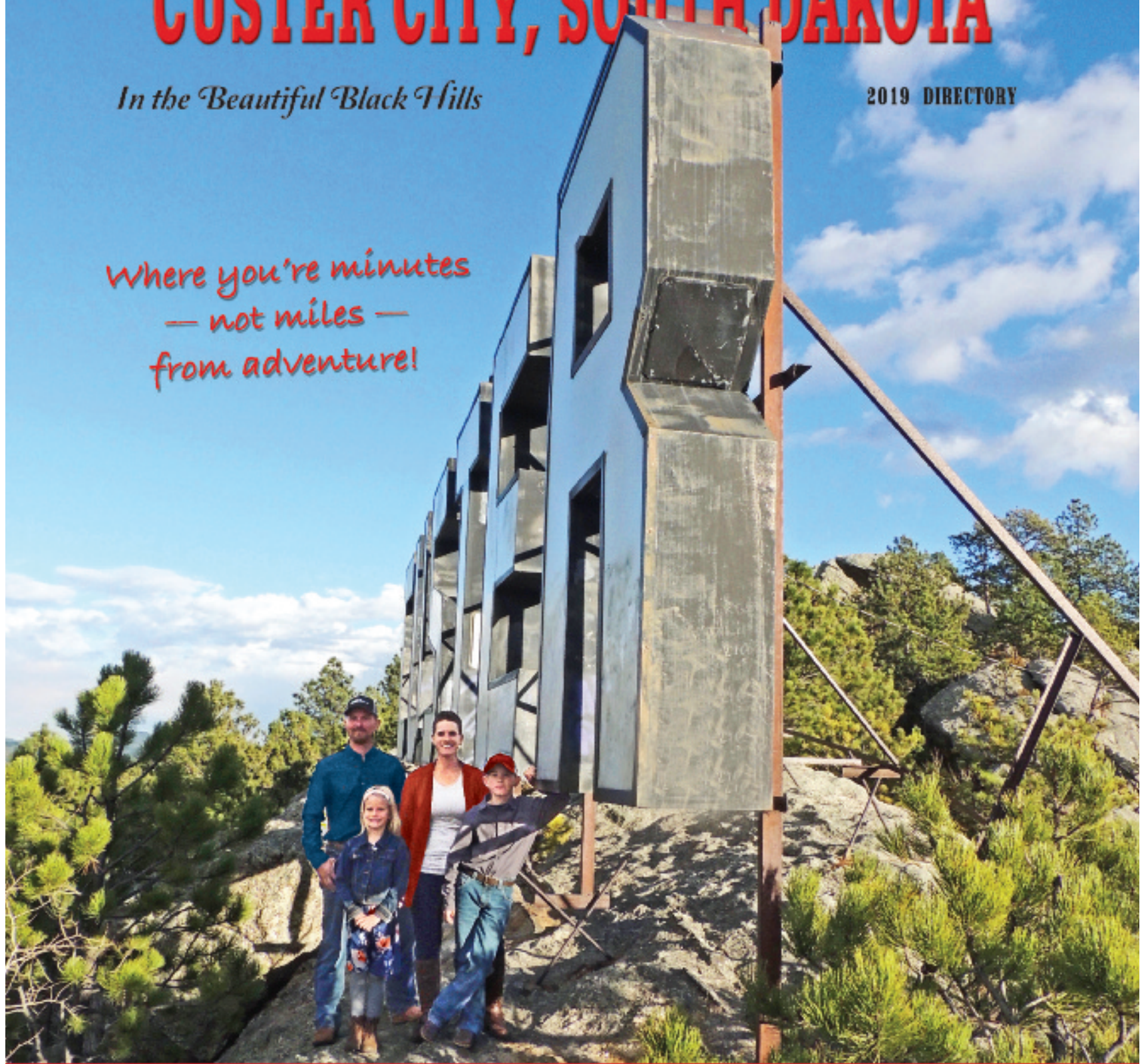


CUSTER CITY, SOUTH DAKOTA

In the Beautiful Black Hills

2019 DIRECTORY

*Where you're minutes
— not miles —
from adventure!*



- **Community**
- **Business**
- **Membership**



visitcuster.com
605-673-2244
800-992-9818



You Should See The Hills From Here!



Mayor Corbin Herman

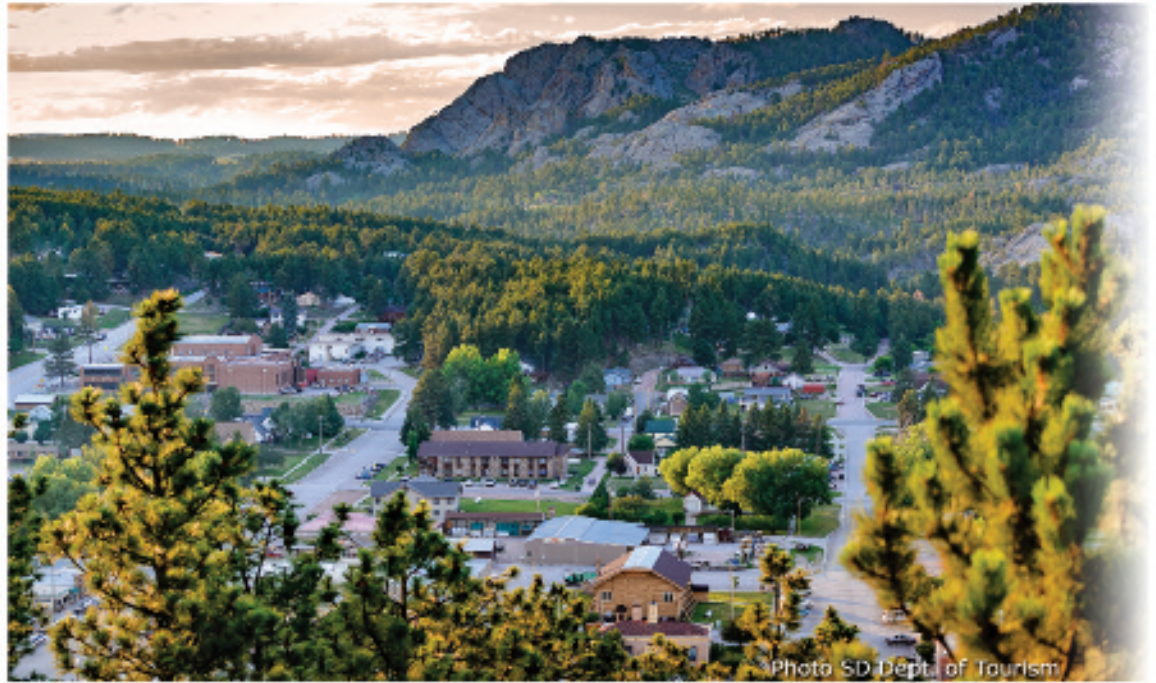


Photo SD Dept. of Tourism

Table of Contents

Community Profile	3
Custer City Map	4
Doing Business in Custer City	5
Recreation, Attractions	6-8
Calendar of Events	9
Community Information	10-13
Business Listings	
Advertising & Printing	14
Architecture	14
Arts & Design	14
Attorneys	15
Automotive & Transportation	15-16
Child Care	16
Construction & Landscaping	16-17
Convenience Stores & Gas Stations	17
Employment	17
Financial Services	17
Grocery Stores	17-18
Health Care & Fitness	18-19
Industrial Minerals	19
Insurance	19
Jewelry Repair	19
Laundromat	19
Meeting Rooms	20
News & Media	20
Pet Care	20
Photography	20
Real Estate	21
Rentals	21-22
Services	22-23
Shipping	23
Tours	23-24
Utilities	24
Shopping	25-26
Food & Spirits	27-28
Attractions & Recreation	29-31
Lodging	32-37

Welcome from all of us living in the beautiful city of Custer, S.D. We invite everyone to come and spend some time in Custer City and experience the magnetic draw of the Southern Black Hills region.

In 1874, gold was first discovered in the Black Hills just one mile from the current city of Custer City. In 1875, Custer became the first city in the Black Hills. People rushed to Custer to find their treasure. Little did they know that the place itself is one of the greatest treasures.

The city of Custer has a population of 1,956 and it is in the middle of 1.2 million acres of Black Hills National Forest. The Custer area has something to offer everyone. Most things that might interest you about living in the Black Hills, such as Mt.

Rushmore National Memorial, Crazy Horse Memorial, Custer State Park, Black Elk Wilderness, Norbeck Wildlife Preserve, Jewel Cave National Monument, Wind Cave National Park and Black Elk Peak (the highest point between the Rockies and the Pyrenees Mountains), can be found just minutes from your doorstep. The Black Hills feature unique rock formations known for their beauty, hiking and world-class rock climbing.

Year-round activities are plentiful. Our restaurants and lodging are some of the best known in the entire Black Hills. Make plans to spend some time in the city of Custer; join us in our backyard and make it your own.

Corbin Herman
Custer City Mayor



Custer Area Chamber of Commerce
& Visitors Bureau
615 Washington • P.O. Box 5018
Custer, SD 57730
605-673-2244 • 800-992-9818
Fax: 605-673-3726

Email: info@custersd.com
www.visitcuster.com
Open: Memorial Day-Labor Day
8 a.m.-5 p.m. M-F
9 a.m.-5 p.m. Sat. • 10 a.m.-4 p.m. Sun.
Labor Day-Memorial Day: 9 a.m.-5 p.m. M-F

Where Legends Come Alive



The popular refrain, "Oh, give me a home where the buffalo roam, where the deer and the antelope play, where seldom is heard a discouraging word and the skies are not cloudy all day," could well have been written about Custer County, South Dakota.

It was gold that brought the first settlers to Custer County, as they followed the wagon tracks of the 1,000-strong 1874 Expedition led by Lt. Col. George A. Custer. But it has other, less tangible lures enticing residents to the area today: spectacular scenery, a wide variety of recreational opportunities, world-class attractions, a healthy environment, a sense of community and an indefinable essence which is often described as an aura of spirituality.

Surrounded by 1.2 million acres of the

Black Hills National Forest, Custer City has three city parks, ball fields, horseshoe pits, volleyball and tennis courts, community swimming pool, nine-hole public golf course, disc golf course, skateboard park and aerobics/activities at the YMCA.

As one Custer High School graduate, who now lives and works in Texas, said, "I miss the Hills very much. The air is so different from anywhere else. It makes you feel more alive, and every day you wake up in the Hills, there always seems to be this scent of freshness or newness, like a new experience or adventure to be found. It's almost magical, and in a lot of ways it's just downright sacred. I was so fortunate to grow up in such a great place within a good community."

For those of us who are fortunate enough to live and work here, it truly is the gold at the end of the rainbow.

Community Profile

County Seat: Custer City (established 1875)
 Oldest City in the Black Hills
 Elevation: 5,318 Feet
 Average Temp: High: 56F Low 32F
 Average summer temperature: 62.2 degrees
 Average winter temperature: 29.2 degrees
 Avg. Coldest Month: High 37F Low 15F (January)
 Avg. Warmest Month: High 80F Low 54F (July)
 Average Precipitation: 19.68"
 Average Growing Season: May - September

Demographics	City	County
Population (2018)	1,956	8,446
Median Age	47.7	53.9
Median Household Income (2018)	\$42,550	\$52,891

Leading Employers

Regional Health Custer Hospital	200
Black Hills National Forest	130
Custer School District	167
Custer County	71
Lynn's Dakotamart	45
Crazy Horse Memorial	220 (summer)
Custer State Park	105 (summer)
Custer Hospitality	150 (summer)

Labor Management Relations

South Dakota is a right to work state.
 Percentage of workers organized
 All workers 0%
 Manufacturing 0%

Taxation

Sales Tax
 State - 4.5% Local 2% B&B - 1%
 Tourism 1.5%

Tax Structure

City Mill Levy Tax: Owner occupied 5.95 per 1,000
 % of Full Value Assessed: 100%

Education

Custer School District (605) 673-3154
 Pupil: Teacher Ratio 13:1
 Elementary: 1 school, enrollment 341
 Jr./Sr. High School: 1 school, enrollment 350
 Hermosa: 1 school, enrollment 204

Water

City of Custer 605-673-4824
 Source: Well

Wastewater

City of Custer 605-673-4824
 Type of treatment: Lagoon-primary

Government

Type of Local Government: Mayor & City Council
 Sheriff's Office: 18 (including reserves)
 Fire Department Personnel: 25 Volunteers
 Fire Insurance Rating: Class 5 city
 5Y outside city limits
 City Zoning Ordinance: Yes
 County Zoning Ordinance: No
 Percentage of City Paved Streets: 95%
 Ambulance Service: 21 members

Housing

Average monthly rent for 2 bedroom house: \$700-\$750
 Average monthly rent for 2 bedroom apartment: \$750-\$850
 Average cost of homes (purchase price): \$140,000 city; \$163,500 county

You Should See The Hills From Here!



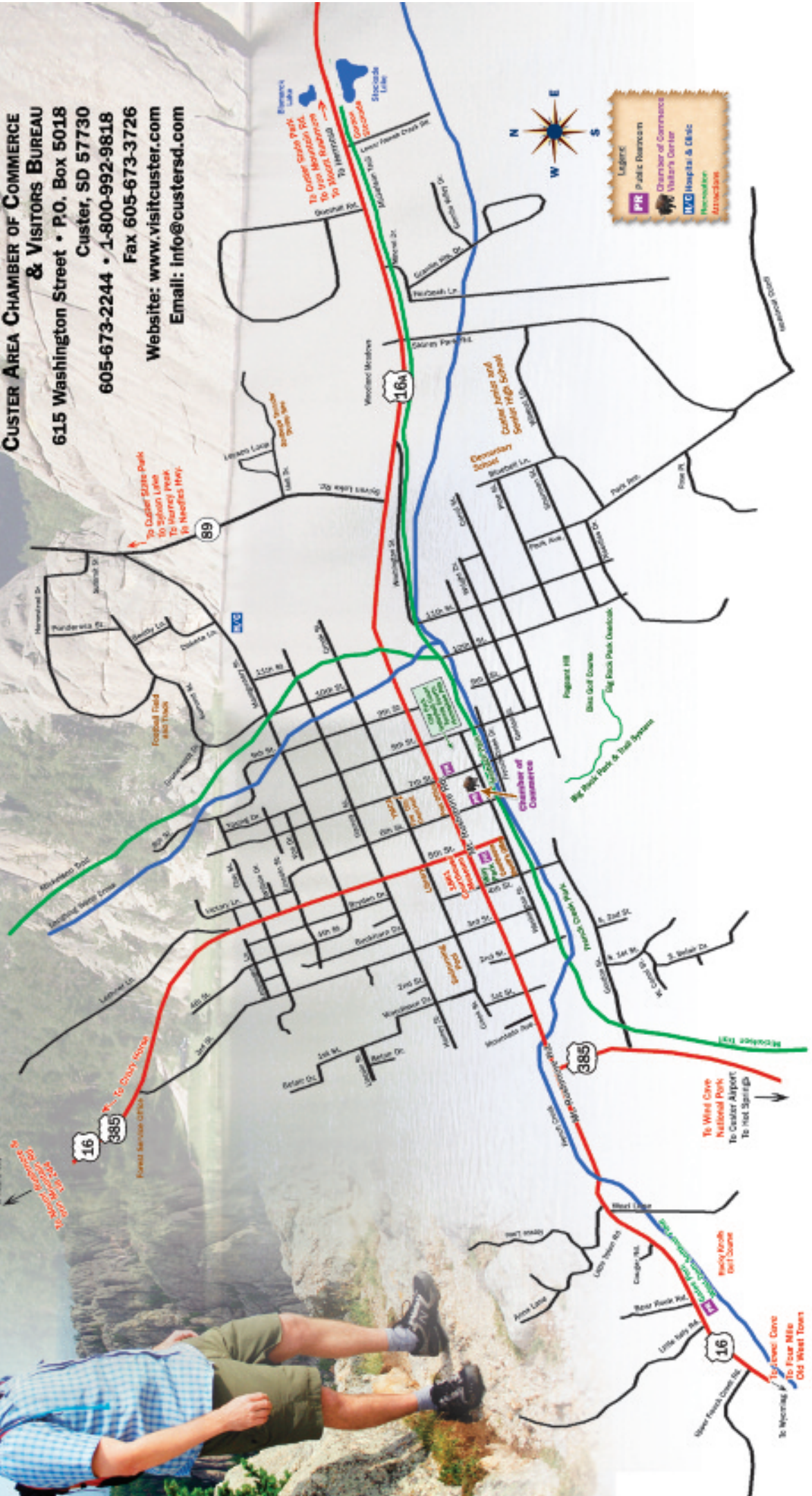
CUSTER

Black Hills

**CUSTER AREA CHAMBER OF COMMERCE
& VISITORS BUREAU**
 615 Washington Street • P.O. Box 5018
 Custer, SD 57730
 605-673-2244 • 1-800-992-9818
 Fax 605-673-3726
 Website: www.visitcuster.com
 Email: info@custersd.com



*to Hill City & Forest City
 to Spearhead
 to Spearhead
 to Spearhead
 to Spearhead*



Skogen a Rampant Success



For Eliza and Joseph Raney, Skogen Kitchen has become an overnight and rampant success. In just over a year and a half, Skogen Kitchen has established itself as not only one of the best restaurants in the Black Hills, but also, according to some diners, the world. When compared with Michelin-rated restaurants in Europe, one couple proclaimed Skogen was better.

Eliza and Joseph met while working at a restaurant in California. After dating for a while, they made the decision they wanted to return to the Midwest (Eliza is from Minnesota) and chose three locations they wanted to explore before deciding: Texas, Chicago and the Black Hills.

Joseph visited the Black Hills first and the couple never made it to the other two locations. This was to become home and it was clear to him. They moved eight months later and Eliza found a job at Black Hills Burger & Bun, while Joseph began working at Sage Creek Grille.

The couple knew that if Joseph was to continue his career (and yes, he had taken the complete culinary career path, attending culinary school and working in restaurants) as a chef, they would have

to open their own restaurant so he could have the autonomy to do what he wanted as a chef. And Skogen was born.

Nine months after moving to Custer, and with tremendous support from many local businesses, Eliza and Joseph had two soft openings for their new restaurant, inviting members of the community and friends to come try out Joseph's food. Needless to say, they were a success.

Word spread fast and before they knew it, their little restaurant was thriving and people were driving hours just for a meal there. It's grown so much that in order to continue to offer the level of service they want, they've had to make reservations mandatory. Joseph's food, Eliza says, is only as good as the service they can offer and they want everyone who dines there to have not just a good or great experience, but an exceptional one.

The food itself is progressive. A complex blend of local, upscale and common ingredients, as well as blending distinct cuisines, ensures entrees like no other. Traditional and contemporary ingredients, styles and cuisines often mingle on one plate, with everything from foie gras to Corn Nuts to sausages made from lo-

cally-raised goats ... and pretty much everything in between.

Eliza and Joseph say without the support of the community to see them through the often-tough winter months, they wouldn't be where they are today. And yes, people are driving to Custer from Mitchell just to eat at Skogen Kitchen, but there are also plenty of locals who are dining there regularly because they, too, know the food Joseph is making something special.

In addition to the community, they are deeply appreciative of their employees, calling them "amazing." Eliza said it's crucial they are happy, so both she and Joseph are at the restaurant for every single shift. This offers their employees both the direction and support they need.

Being present as business owners also affords them the opportunity to speak with every single diner who enters the restaurant. Eliza tries to visit every table, both learning the customers' stories as well as sharing their own. And this, in turn, weaves their fabric into the community and region even more.

"It's been beyond what we ever could have imagined," Eliza said. "And there is no other place we would rather be."

A Natural Playground



Photos: SD Dept. of Tourism

When it comes to recreation, Custer County offers opportunities for everyone, no matter what their interests, age or abilities. Covering an area 125 miles long and 70 miles wide, Custer County boasts pine-clad cliffs, clear running streams and reservoirs, sheer granite peaks and rolling prairies.

Outdoor enthusiasts will find 1,300 miles of blue-ribbon streams, more than 350 miles of trails, 11 reservoirs and two national scenic byways in the National Forest. Exceptional outdoor recreation in the area includes fishing, hunting, boating, rock climbing, mountain biking, snowmobiling, horseback riding, hiking, wildlife viewing, photography and rock hunting.

Central to the county is Custer State Park, the second-largest state park in the United States. The park encompasses 71,000 acres and accommodates the largest publicly-owned bison herd in the world which ranges freely throughout the park. Visitors to the park can enjoy scenic drives, fishing, swimming, hiking, camping and relaxing in the four mountain lodges. The sheer granite spires of the Needles are popular among rock climbers, while the gently winding Wildlife Loop Road and annual Buffalo Roundup provide less strenuous recreation.

The Black Hills National Forest is home

to 7,242-foot-high Black Elk Peak, the highest point east of the Rocky Mountains.

Wind Cave National Park also boasts free-ranging bison herds, nature trails and has the sixth-longest cave in the world.

Hunting includes pheasant, gray partridge, dove, rabbit, squirrel, ruffed grouse, geese, mountain lion, deer and elk (firearm and archery), antelope (firearm and archery), turkey, prairie dog, coyote and fox.

Brown trout, bullhead, rainbow trout, perch, catfish, sauger, small and largemouth bass, brook trout and black crappie can be reeled in from the numerous creeks, lakes, ponds, rivers and dams in the county. Fishing areas include Battle Creek, Beaver Creek, Berner Lake, Bismarck Lake, Center Lake, Cheyenne River, French Creek, Grace Coolidge Dams, Iron Creek, Biltmore (Lakota) Lake, Legion Lake, Stockade Beaver Creek, Stockade Lake and Sylvan Lake.

The 114-mile-long Mickelson Trail, honored as one of the "Best of the Midwest," runs through Custer County with a spur into Custer State Park. There are more than 100 converted railroad bridges and four hard rock tunnels along the trail. Custer State Park and the Black Hills National Forest have a multitude of trails, ranging in difficulty from moderate to strenuous. A popular hike goes to the top of Black Elk Peak, from which one can see

five states. A recently constructed hiking trail goes from the Custer Area Chamber of Commerce up to "Big Rock" overlooking Custer City.

For golfing enthusiasts, a nine-hole golf course, Rocky Knolls, is located just west of Custer. A disc golf course on Pageant Hill is a popular activity. Custer also has a municipal swimming pool. The lakes in Custer State Park are also popular for swimming, paddle boating and/or kayaking.

Horseback riding is popular in Custer County because of the many acres of National Forest land. Many bed and breakfasts and lodges encourage visitors to bring their own horses, but trail rides are also available at Blue Bell Lodge in Custer State Park, Rockin' R Rides at Heritage Village and Hollingsworth Horses.

In the eastern part of the county are the Fairburn Agate Fields where rock hounds search for the prized Fairburn agates, South Dakota's state gem. Custer County offers abundant wildlife in its natural habitat and scenic vistas for photographers.

Custer is a shopper's paradise, so whether it is an American Indian shop, a distinctive, locally-made product, a one-of-a-kind piece of art or an antique unique to the Black Hills, it is just waiting to be discovered in one of Custer's unique shops.

Where Wonders Never Cease



Photos SD Dept. of Tourism

Much of Custer County is located in either the Black Hills National Forest, which includes 1.2 million acres of public land, or Custer State Park, which encompasses over 71,000 acres of granite peaks, pine forests, rolling prairies and scenic lakes.

The state's largest park is just a stone's throw from Custer City and is home to a herd of 1,300 head of bison and is the main entry to the Black Elk trails.

Just like in the Old West, Custer State Park staff, cowboys and cowgirls saddle up to move the park's 1,300 bison to the corrals on the last Friday of September. Once in the corrals, the animals are sorted by the park's resource personnel. Most are released back into the park, while others remain in the corrals until the annual buffalo auction.

The Custer State Park Buffalo Roundup is open to public viewing. After Buffalo Roundup Day, there are Arts Festival events and activities that take place in the park for three days of fun. The annual Buffalo Roundup Arts Festival starts with a morning pancake feed, ongoing Western and Native American entertainment, fine artwork and South Dakota-made products. You can even try your hand at a "buffalo chip flip." The annual Chili Cookoff also happens during the Roundup, with cooking and public tasting. Visitors can enjoy live entertainment as they stroll the heritage arts and crafts exhibits.

The county is home to two world-famous caves: Wind Cave National Park, which has the sixth-longest cave in the world, and Jewel Cave National Monument, which has the third-longest cave in the world. Regular walking cave tours are available daily, as well as spelunking tours for the more adventurous.

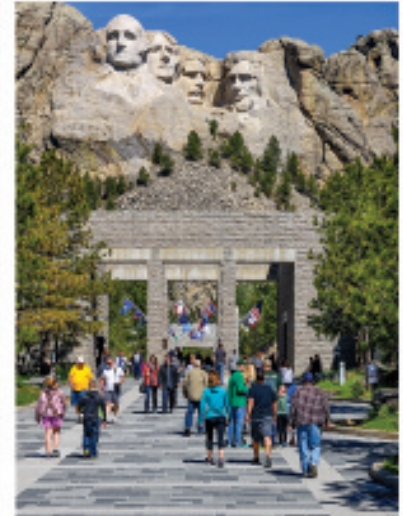
Northeast of Crazy Horse Memorial is another recognizable mountain carving attraction, Mount Rushmore National Memorial, just 20 miles from Custer City. Like Crazy Horse, the national memorial is open year-round. The Shrine of Democracy includes the faces of Presidents George Washington, Thomas Jefferson, Theodore Roosevelt and Abraham Lincoln. It features a summer night lighting patriotic ceremony.

The 114-mile Mickelson Trail stretches the length of the Black Hills, follows an abandoned railroad bed and climbs gently into jagged cliffs and pine forests. It tops out at 6,100 feet but never exceeds a 4 percent grade. Trestle bridges and railroad tunnels add to the trail's charm.

You will also get a taste of the Old West at Four Mile Old West Town Museum west of Custer and at the 1881 Courthouse Museum in downtown Custer.

The Black Hills Playhouse, nestled deep in the forest at Custer State Park, features well-known plays during the summer.

These are just a few of the attractions in the beautiful Black Hills and Custer County!



Where Dreams Come True



© Crazy Horse Memorial Foundation



© Crazy Horse Memorial Foundation



© Crazy Horse Memorial Foundation



© Crazy Horse Memorial Foundation



© Crazy Horse Memorial Foundation

Crazy Horse Memorial is the world's largest mountain carving in progress. Located in the Southern Black Hills, Crazy Horse Memorial is 17 miles from Mount Rushmore National Memorial and five miles north of Custer.

The dream began in 1939 when Lakota Chief Henry Standing Bear asked sculptor Korczak Ziolkowski to create a memorial to show that, "...the red man has great heroes, also." The memorial Ziolkowski created is a representation of the Lakota leader, Crazy Horse, riding his horse while gesturing in the distance toward the Black Hills declaring, "My lands are where my dead lie buried."

The official beginning of the massive carving took place June 3, 1948, with the first blast on the mountain. It was Ziolkowski's dream to create a memorial to honor the Indians of North America and that would be carried out and completed by the American people. To this day, the Crazy Horse Memorial Foundation does not accept government funding. Work is continued through admission fees and private donations.

The early work on the mountain was done by Ziolkowski, his wife, Ruth, and their 10 children. After Ziolkowski's passing in 1982, the project was carried on by Ruth, who was responsible for the completion of Crazy Horse's face in 1998. She also expanded The Indian Museum of North America® and in 2010, started The Indian

University of North America®, which is accredited by the University of South Dakota.

Ruth passed away in 2014 and left the groundwork of the memorial for her children. They are continuing the dream shared by Standing Bear, Korczak and Ruth with the help of the Crazy Horse staff and the board of directors.

Ziolkowski and Standing Bear designed the mountain carving to be the centerpiece of the greater goal – to bring education and cultural understanding to all people. There is no set completion date for the memorial and it is also to include a Medical Training Center and an expansion of The Indian Museum of North America®.

Once completed, the mountain carving will be 563 feet high and 641 feet long. The face of Crazy Horse stands 87.5 feet tall. By comparison, the heads carved at Mount Rushmore are 60 feet high. The continued focus of the mountain carving is the hand, right shoulder and hairline of Crazy Horse himself and the horse's mane and head. A dedicated, skilled mountain carving crew is removing the rock by hand, using specialized tools, due to the delicate nature of the areas. When you visit, be sure to look closely as the carving continues.

Crazy Horse Memorial is open year-round and is located between Hill City and Custer on U.S. Highway 16/385. For more information, call (605) 673-4681 or visit the memorial's website at crazyhorsememorial.org.



Endless Adventures



CC – Custer City CHM – Crazy Horse Memorial CSP – Custer State Park

Jan. 1: (CSP) First Day Hike – Peter Norbeck Outdoor Education Center, 10 a.m.
Jan. 12: (CSP) Game Lodge Snowshoe Hike – Peter Norbeck Outdoor Education Center, 10 a.m.
Jan. 19: (CC) Bark Beetle Blues Bug Crawl – Pageant Hill
Feb. 19: (CSP) Valentine's Lover's Leap Snowshoe Hike – Outdoor Education Center, 9 a.m. & Noon
Feb. 27 – Mar. 2: (CC) Restaurant Week – Custer
Mar. 2: (CC) Custer Area Chamber Trade Show – High School
Mar. 9: (CSP) Sylvan Lake Snowshoe Hike – Sylvan Lake General Store, 10 a.m.
Apr. 20: (CSP) Earth Day Bluebird Box Workshop – Outdoor Education Center, 10 a.m. & 1 p.m.
May 17 – 19: (CC) 6th Annual Black Hills International Sound of Silence Tesla Road Trip – Custer
May 17 – 19: (CSP) Custer State Park Open House and Free Fishing Weekend
May 18 – Sept. 30: (CSP) Volksmarch Trail open
May 24 – Sept. 29: (CHM) Legends in Light – laser light show after dark weather permitting
May 24 – 27: (CHM) Memorial Day Weekend – admission waived with three cans of food per person
June – Oct.: (CC) Custer Farmers' Market – Way Park (Sat. only)
June 1: (CSP) National Trails Day with guided trail hikes:
 Custer State Park Prairie Trail – Peter Norbeck Outdoor Education Center, 8:30 a.m.
 Little Devil's Tower Trail – Sylvan Lake General Store, 1 p.m.
 Badger Clark Trail – Badger Hole Historic Site, 4 p.m.
June 1 – 2: (CHM) Spring Volksmarch – 10K (6.2 miles) hike to the face of the memorial
June 6 – Aug 8: (CHM) Talking Circle Speaker Series
June 7 – 9: (CC) 2nd Annual Off-Road Rally
June 14 – 16: (CHM) Gift from Mother Earth Art Show – Native American & Western-style art
June 26: (CHM) Night Blast to honor Ruth Ziolkowski (1926-2014) & Battle of Little Bighorn (1876)
June 26: (CSP) Nature Day Camp Kids' Fishing Day (age 7-12) – Game Lodge Campground, 9:30 a.m.-Noon
July 3 – 4: (CC) Old Time Country Fair (Arts & Crafts) – 1881

Courthouse Museum – Custer
July 3 – 4: (CC) Old Time Country 4th Celebration – Downtown
July 4: (CC) Patriots' Parade – Downtown
July 4: (CC) Custer Fireworks – Pageant Hill
July 19-21: (CC) Gold Discovery Days
July 20: (CC) Gold Discovery Days Parade – Downtown, 10 a.m.
July 24: (CSP) Nature Day Camp (age 7-12) – Game Lodge Campground Playground, 9:30 a.m.-Noon
Aug. 2 – 11: (CC) Custer Cruisin' – Downtown
Aug. 6: (CC) Custer Cruisin' 19th Annual Mayor's Ride
Aug. 8: (CC) Custer Cruisin' Veterans Appreciation Ride
Aug. 14: (CSP) Nature Day Camp (age 7-12) – Game Lodge Campground Playground, 9:30 a.m.-Noon
Aug. 16-17: (CC) Lean Horse 100 Ultra-Marathon – Southern Black Hills
Aug. 17: (CC) City-Wide Rummage Sale
Aug. 31 – Sept. 2: (CHM) Labor Day Weekend – admission waived with three cans of food per person
Sept. 1: (CC) Studebaker Car Show
Sept. 6: (CHM) Night Blast to honor Korczak Ziolkowski (1908-1982) & Crazy Horse's death (1877)
Sept. 14: (CC) Christmas for Kids Benefit Auction
Sept. 20-22: (CC) Mickelson Trail Trek – Begins in Custer
Sept. 26 – 28: (CSP) 26th Annual Buffalo Roundup Arts Festival
Sept. 27: (CSP) 54th Annual Buffalo Roundup
Sept. 29: (CHM) Autumn Volksmarch – 10K (6.2 miles) hike to the face of the memorial
Oct. 6: (CHM) Run Crazy Horse Full & Half Marathons
Oct. 14: (CHM) Native Americans' Day – various programs, performers, activities
Oct. 20: (CHM) Korczak Ziolkowski Remembrance Day – walk to family tomb on mountain
Oct. 25 – 26: (CSP) Halloween Night Hike – Peter Norbeck Outdoor Education Center, 5:30-8 p.m.
Nov. 2: (CSP) 54th Annual Buffalo Auction
Dec. 1: (CC) YMCA Craft Fair
Dec. 1 – Jan. 1: (CSP) Festival of Trees
Dec. 7: (CC) Custer Christmas Parade – Downtown, 5:30 p.m.
Dec. 14: (CC) Christmas for Kids



COMMUNITY INFORMATION

EMERGENCY NUMBERS

CUSTER COUNTY SHERIFF

605-673-8146 • www.custercountysd.com

EMERGENCY • 911

EMERGENCY MANAGEMENT

605-673-8128 • www.custercountysd.com

FAMILY VIOLENCE HOTLINE

800-430-SAFE (7233) • www.sdnafvsa.com

FIRE (NON-EMERGENCY) • 605-673-4080

POISON CONTROL CENTER

800-222-1222 • www.sdpoison.org

ROAD CONDITIONS FOR SD, MN, NE, ND & WY

511 or 605-341-7531 • www.sddot.com

SOUTH DAKOTA HIGHWAY PATROL

605-673-5677 • www.dps.sd.gov/safety-enforcement/highway-patrol

SOUTH DAKOTA RELAY SERVICE

711 or 800-877-1113 • www.relaysouthdakota.com

W.E.A.V.E. (WOMEN ESCAPING A VIOLENT ENVIRONMENT)

605-673-4357 • 605-673-6333

W. Hwy. 40, Hermosa, SD • 605-255-4101

CUSTER COUNTY AIRPORT

605-673-3874 • www.fltplan.com

CUSTER COUNTY COURTHOUSE

420 Mt. Rushmore Rd., Custer, SD
605-673-8100 • 877-624-4090 • Fax 605-673-8150
www.custercountysd.com • nchristensen@custercountysd.com

Auditor: 605-673-8173

Clerk of Courts: 605-673-4816

Custer County Extension: 605-673-4971

Custer County Housing & Redevelopment: 605-673-5548

Fax: 605-673-3992

Data Processing: 605-673-8142

Director of Equalization: 605-673-8170

EMS/Communications: 605-673-8176

Dispatch: 605-673-8176

GIS: 605-673-8141

Nurse: 605-673-2847

Planning: 605-673-8174

Register of Deeds: 605-673-8171

Highway Department/Weed & Pest: 605-673-5678

States Attorney: 605-673-8175

Treasurer: 605-673-8172

Veterans Services: 605-673-8123

CUSTER COUNTY FAIRGROUNDS - HERMOSA

E. Hwy. 40, Hermosa, SD • 605-255-4145

CUSTER COUNTY LIBRARY - CUSTER

447 Crook St., Suite #4, Custer, SD • 605-673-4803 • Fax 605-673-2385
www.custercountysd.com • cuslib@custercountysd.com

6 DSL patron computers with printers. High-speed wireless capability.
Ongoing book sale. Hours: Mon., Tue., Thur. & Fri., 11 a.m.-5:30 p.m.,
Wed., 3 p.m.-7 p.m., Saturday, 10 a.m.-3 p.m.

CUSTER COUNTY LIBRARY - HERMOSA

234 Main St., Hermosa, SD • 605-255-5597

www.custercountysd.com • hermosalib@custercountysd.com

Hours: Monday, Wednesday and Friday, 12:30-6:30 p.m.

CUSTER CITY OFFICES

CITY OF CUSTER

622 Crook Street Custer, SD • www.custer.govoffice.com

Auditor (Finance) Office • 605-673-4824

Mayor's Office • 605-673-4824

Municipal Water Dept. • 605-673-4824

Waste Water Treatment Plant • 605-673-2638

Custer City Swimming Pool • 605-673-3935 (YMCA)

CUSTER COUNTY COMMUNITY SERVICES

AA

520 Crook St, Custer, SD

605-342-0547 • 605-745-4969 • 605-745-4720

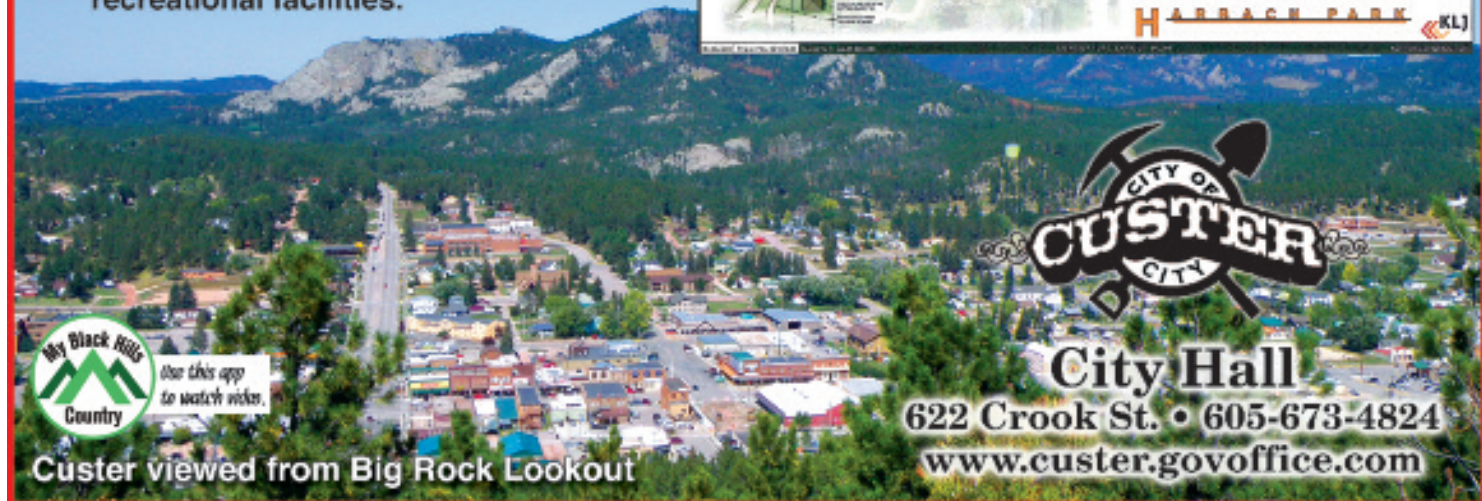
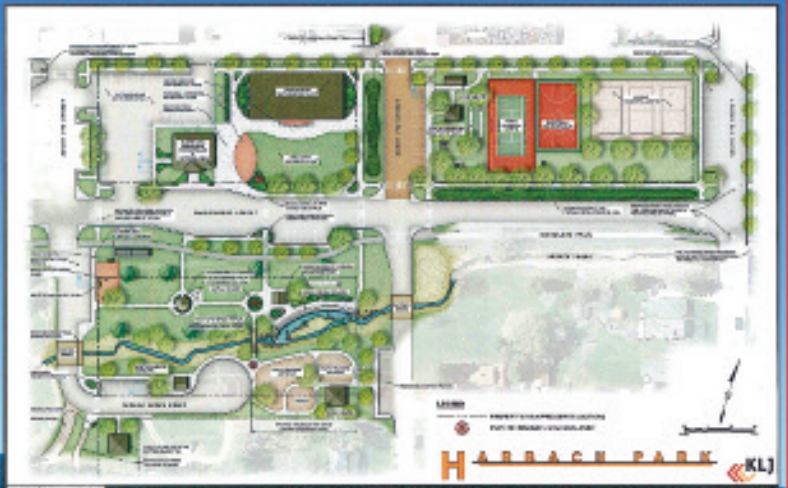
BATTLE MOUNTAIN HUMANE SOCIETY

27254 Wind Cave Rd., Hot Springs, SD 57747 • 605-890-2385

BLACK HILLS HEALTH & EDUCATION CENTER - HERMOSA

*Custer City
is growing!*

Custer City is proud to accommodate new residential growth, exciting business developments, the addition of the new Custer Regional Hospital, and the continuing growth of our recreational facilities.



Use this app to watch videos.

Custer viewed from Big Rock Lookout



City Hall

622 Crook St. • 605-673-4824

www.custer.govoffice.com

CUSTER COUNTY SEARCH AND RESCUE

Custer, SD • 605-673-1571
www.custersdsar.com • sbaldwin@gwtc.net

CUSTER COUNTY SHERIFF

31 S. 5th St., Custer, SD
605-673-8146 • www.custercountysd.com

CUSTER FIRE DEPARTMENT

605-673-4080 • www.custerfire.com

CUSTER POST OFFICE

634 Mt. Rushmore Rd., Custer, SD • 605-673-4248

CUSTER REGIONAL SENIOR CARE

1065 Montgomery St., Custer, SD • 605-673-2237
www.regionalhealth.com

CUSTER SENIOR CENTER

538 Mt. Rushmore Rd., Custer, SD • 605-673-2708
www.custersencntr.org • jillkettle@gwtc.net • custersencntr@live.com

CUSTER YMCA

644 Crook St., Custer, SD • 605-673-5134 • rex@rcymca.org

CUSTER YMCA CHILD DEVELOPMENT CENTER

1315 Blue Bell Lane, Custer, SD • 605-673-2222
www.rcymca.org/custer • nicolew@rcymca.org
Serving the community's child care needs for children 6 months thru 8th grade

DRIVER'S LICENSE EXAMINER

447 Crook St., Custer • 800-952-3696
First, second, third Wednesdays of the month.

HERMOSA CITY HALL

230 Main St., Hermosa, SD • 605-255-4291

HERMOSA COUNTY SHOP • 605-255-4119

HERMOSA FIRE DEPARTMENT • 605-255-4747

HERMOSA POST OFFICE

208 Main St., Hermosa, SD • 605-673-4507

REGIONAL HEALTH ASSISTED LIVING

423 N. 10th St., Custer, SD • 605-673-5588
www.regionalhealth.com

REGIONAL HEALTH — CUSTER CLINIC

1220 Montgomery St., Custer, SD • 605-673-9460
www.regionalhealth.com

REGIONAL HEALTH — CUSTER HOSPITAL

1220 Montgomery St., Custer, SD • 605-673-9400
www.regionalhealth.org

Range of services to provide health care to the people of the Southern Black Hills & surrounding communities.

SOUTH DAKOTA DEPARTMENT OF LABOR AND REGULATION

447 Crook St., Custer, SD • www.sdjobs.org

First and third Thursdays of the month.

Main Office: 2330 N. Maple Ave., Suite 1 • Rapid City, SD
605-394-2296

THE STOREHOUSE FOOD PANTRY

66 Centennial Dr., Custer, SD • 605-673-3565

Providing food, clothing and household items to people in need. Open Wednesdays and Saturdays 10 a.m.-1 p.m.

USDA FOREST SERVICE - BLACK HILLS NATIONAL FOREST

1019 N. 5th St., Custer, SD • 605-673-9200 • Fax 605-673-9350
www.fs.usda.gov/blackhills • r2_blackhills_webinfo@fs.fed.us
National Forest.

CUSTER COUNTY CHURCHES

ABUNDANT LIFE FELLOWSHIP OF CUSTER, SD

Meets at the Custer Senior Center • 580-216-4005

A nondenominational church. We believe Jesus Christ through his death on the cross paid for our sins. We are here to minister to Custer and the surrounding communities. Our doors are always open to anyone seeking salvation.

CROSSROADS CHURCH

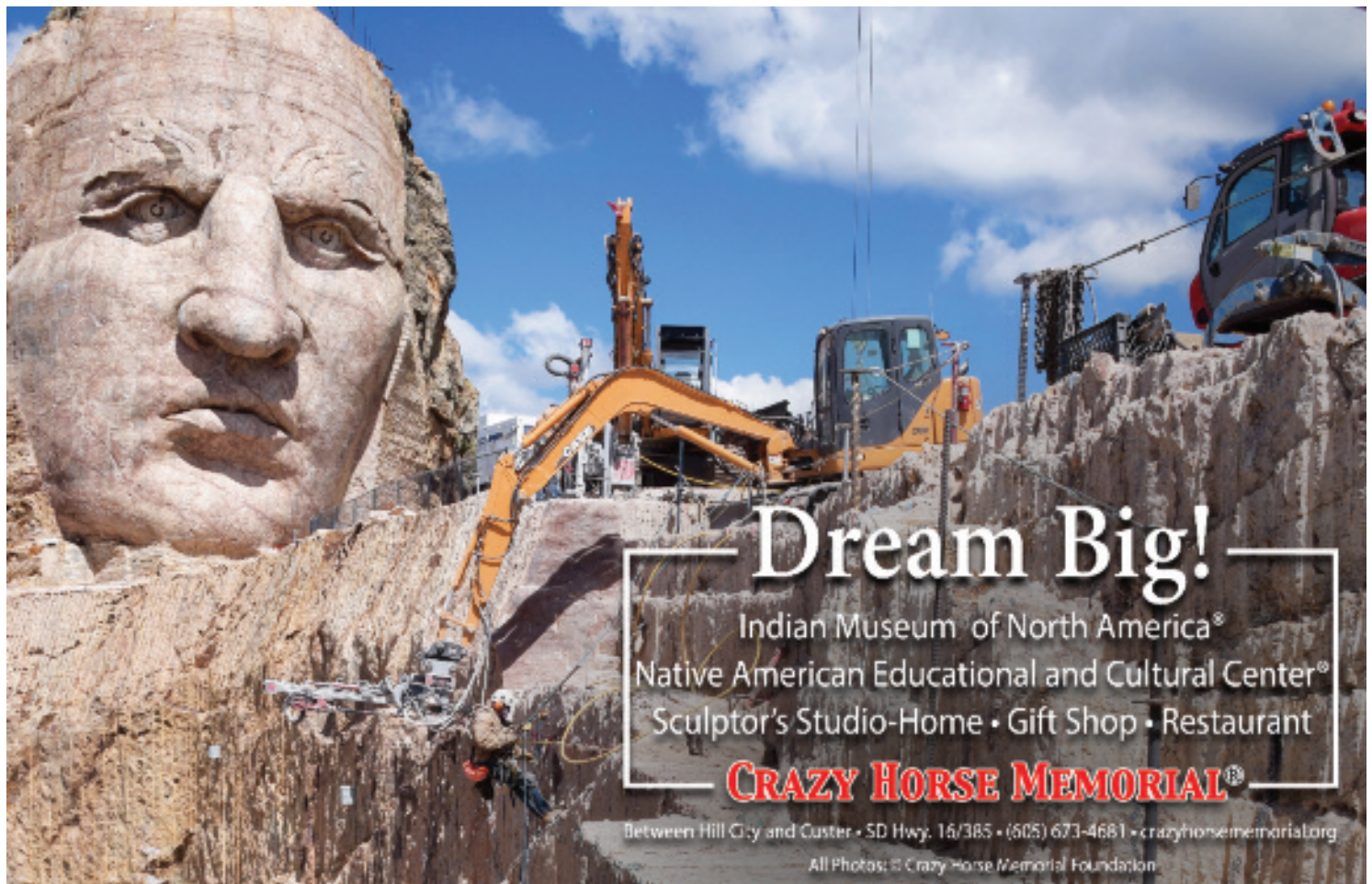
12480 Hwy. 16A, P.O. Box 628, Custer, SD • 605-673-2120

office@crossroadsofcuster.com

Join a friendly fellowship, located just one mile east of Custer on Hwy. 16A. Church is affiliated with the Evangelical Free Church of America (EFCA). Meets at 12480 Hwy 16A.

CUSTER COMMUNITY CHURCH

547 Harney St., Custer, SD • 605-673-4350



Dream Big!

Indian Museum of North America®
Native American Educational and Cultural Center®
Sculptor's Studio-Home • Gift Shop • Restaurant

CRAZY HORSE MEMORIAL®

Between Hill City and Custer • SD Hwy. 16/385 • (605) 673-4681 • crazyhorsememorial.org

All Photos: © Crazy Horse Memorial Foundation



COMMUNITY INFORMATION

www.custercommunitychurch.org • rev.dustinbartlett@gmail.com
A vibrant, welcoming church located in Custer, South Dakota.

CUSTER LUTHERAN FELLOWSHIP

12622 Hwy 16A, Custer, SD
605-673-4691 • www.custerlutheran.com • clf@gwtc.net
Gather. Grow. Give. Go. All are welcome! Check us out for worship, education, children's ministry and outreach opportunities into the community/world. Dress is casual. Located 3.5 miles east of Custer.

CUSTER SEVENTH DAY ADVENTIST CHURCH

641 Montgomery St., Custer, SD • 605-673-5669
www.custeradventist.com
Faith-based community rooted in the beliefs described by the Holy Scriptures.

GRACE FAMILY FELLOWSHIP

527 Montgomery St., Room 204, P.O. Box 243, Custer, SD
pastor@graceffc.com • www.graceffc.com
Community church that desires to minister to the families and community of Custer.

LIVING OUTREACH CHURCH

48 N. 8th St., Custer, SD • 605-673-3926
www.livingoutreachchurch.org • living@gwtc.net
Working in harmony with God's word and His spirit.

MOUNTAINVIEW BAPTIST CHURCH

12230 Aviation Way, P.O. Box 266, Custer, SD • 605-673-2498
www.mountainviewbaptistcuster.com • mvbc@goldenwest.net
mvbcpastor@goldenwest.net
Pastor Matt Furse. A local church dedicated to meeting the spiritual needs of the community by obeying the words of Christ in Matthew 28:18-20.

SHEPHERD OF THE HILLS LUTHERAN CHURCH, WELS

25024 Hwy. 16/385, Custer, SD • 605-673-6311
www.shepherdofthehillscuster.net • sothcuster@yahoo.com
Guests welcome. Bible-caring, Christ-caring, people-caring church sharing God's grace.

VINEYARD BLACK HILLS

25574 Veterans Trail, Custer, SD • 605-673-4090 • 605-440-0640

arpstock@goldenwest.net

My wife, Rose, and I desire to serve Custer and the area with hospitality, music, ministry, healing, spiritual brokenness, community unity & by providing a place of worship and spiritual growth in Jesus Christ.

CUSTER COUNTY CLUBS AND ORGANIZATIONS

AMERICAN LEGION CUSTER POST #46

Meets at 527 Montgomery St. (Custer School District Administration Building)
605-673-3930 • 605-673-3414
www.custerlegion46.org • adjutant@custerlegion46.org
Since 1919, Custer Post #46 American Legion, for God and country, has been dedicated to support veterans' affairs and community Americanism.

BLACK HILLS AREA COMMUNITY FOUNDATION

803 St. Joseph St. (P.O. Box 231), Rapid City, SD
605-718-0112 • www.bhacfc.org • info@bhacfc.org
Inspiring people to invest as a community to help improve the quality of life of the people throughout the Black Hills!

BLACK HILLS PARKS & FORESTS ASSOCIATION

26611 US Hwy. 385, Hot Springs • 605-745-7020
www.blackhillsparks.org • bhpf@blackhillsparks.org
Nonprofit membership organization that operates retail stores for public land agencies. Partnering with Wind Cave National Park, Jewel Cave National Monument, Black Hills National Forest, Nebraska National Forests & Grasslands and the National Grassland Visitor Center in Wall, SD, and operating 14 retail locations in the Black Hills, Wyoming and Nebraska. Offers a curated selection of books, toys and games that help people of all ages engage with and interpret the natural world.

CIVIL AIR PATROL

12216 Aviation Way, Custer, SD • 605-440-2085
crazyhorsecap@gmail.com
Building the nation's finest force of citizen volunteers serving America.

COMMUNITY EDUCATION OF THE BLACK HILLS

Adult Education Class Program • 605-394-5120
www.communityeducationclasses.org

We Have Local Roots

Our roots are right here in this area. We're local. Many of us were born and raised in the communities that we serve. Because of that, we make our decisions right here at the Credit Union. Some places have local branches. We have local roots.

Stop in and see Darla Thompson, Branch Manager, about a Business Loan, Consumer Loan or Home Loan.



18 Mount Rushmore Road, Custer
605.923.1405 • 888.923.1400
www.sentinelfcu.org



Equal Housing Lender and Federally Insured by NCUA

An adult education program promoting lifelong learning, featuring classes in language, arts, computers, finances, cooking, history & more.

CUSTER AREA ARTS COUNCIL

P.O. Box 310, Custer, SD
www.custerareaarts.com • custerareaarts@gmail.com
Meets third Monday of the month, 11 a.m. at Dacotah Bank.

CUSTER CITY MASONIC LODGE #66

220 N. 6th St., P.O. Box 883, Custer, SD • 605-673-4012
home.custerlodge66.org • secretary@custerlodg66.org

CUSTER COUNTY LIBRARY FOUNDATION

447 Crook St. Ste #4, Custer, SD • 605-673-4803
www.custercountylibraryfoundation.org • cuslib@gwtc.net
Dedicated to raising funds & managing them in a fiscally-responsible manner to support Custer County Library. The foundation, a nonprofit 501(c)3 corporation, supplements existing library funds through fundraising, grants and/or donations. Regular membership is open to any person on payment of dues (\$5/year) or any organization (\$25/year).

CUSTER COUNTY DEMOCRATIC PARTY

605-673-3671 • ccdp21chair@gmail.com
Business meeting the first Tuesday of each month at 7 p.m. Coffee social every third Saturday each month at 9 a.m. Call or email for locations. In addition to political activities, members perform community service including roadside clean-up, charitable fundraising, summer lunches for kids, nonpartisan information forums and bipartisan projects with Custer County Republicans.

CUSTER COUNTY REPUBLICAN CENTRAL COMMITTEE

605-673-3536 • petedie@goldenwest.net

CUSTER LIONS CLUB

P.O. Box 368, Custer, SD • 605-673-4156
Member of the world's largest service organization, Lions Club International. Serves the Custer community, meets humanitarian needs, encourages peace and promotes international understanding. Meetings are held at Pizza Works on the second Thursday of the month at noon and fourth Thursday at 5:30 p.m. Guests and new members welcome. "We Serve!"

CUSTER SENIOR CENTER

538 Mt. Rushmore Rd., Custer, SD • 605-673-2708
www.custersenctr.org • jillkettle@gwtc.net
Provides activities to fulfill physical, nutritional and social needs of people 50 and older. Health screenings, bus trips, entertainment, classes, meals, catering, room rentals, etc. New members and visitors welcome.

CUSTER VETERANS' MEMORIAL/VETERANS' MEMORIAL PARK

5th & Washington St., Custer, SD
622 Crook St., Custer, SD • 605-673-4824
www.polarengraving.com/CusterVeteransMemorial
tsgonsor@goldenwest.net
Honors all veterans of the Armed Forces of the United States of America & any sponsor wishing to honor them regardless of residency. Order bricks at www.polarengraving.com/CusterVeteransMemorial at a cost of \$50, or purchased from any Memorial Association member with checks payable to Custer Veterans Memorial and can be mailed or dropped off at City Hall. Bricks may be purchased at the following levels: Bronze - minimum of \$100, Silver - minimum of \$250, Gold - minimum of \$500 & Platinum - minimum of \$1000.

FRIENDS OF WIND CAVE NATIONAL PARK

P.O. Box 336, Hot Springs, SD
www.friendsofwindcavenp.org • pres@friendsofwindcavenp.org
Nonprofit organization whose mission is to support & promote Wind Cave National Park as a natural & cultural treasure. Strives to expand awareness of the unique value of Wind Cave National Park to the Black Hills & the nation.

HARNEY PEAK CHAPTER, NSDAR

309 Rose Quartz Place, Custer • 605-673-2195 • 605-216-1670
harneypeakdar.sddar.org • rdfansler@gmail.com
harneypeakdar@gmail.com
Any woman is eligible for membership in the National Society of the Daughters of the American Revolution who is 18 or older and who is lineally descended from a man or a woman, who, with unflinching loyalty to the cause of American Independence, served as a sailor, soldier or civil officer in one of the several colonies or states, or as a recognized patriot, or rendered material aid thereto.

OPERATION BLACK HILLS CABIN

P.O. Box 855, Custer, SD • 605-517-1830
www.operationblackhillscabin.org • operationblackhillscabin@gmail.com
Offering qualified wounded veterans, from the Iraq/Afghanistan cam-

paings, and their families a week's vacation in the Black Hills at little or no expense to them. 100 percent volunteer run.

OUTLAW RANCH

12703 Outlaw Ranch Rd., Custer, SD • 605-673-4040
outlaw@losd.org • www.losd.org/summer-camp/outlaw/intro.html
Open year-round, offering summer youth camps, family camp, and year-round retreats for youth and adults. Outlaw Ranch is available for groups, business gatherings and family reunions. We provide overnight housing, meeting space, home-cooked meals, Wi-Fi, trail rides, canoeing, hiking, team building and more. Outlaw Ranch is part of Lutherans Outdoors in South Dakota.

ROTARY CLUB OF CUSTER

11861 Emerald Rd., Custer, SD • 605-673-4690

TOP PIN ARCHER'S CLUB

25086 Shamrock Rd., Custer, SD • 605-673-5880
therustygoldfish@hotmail.com
The Top Pin Archer's Club of Custer holds regular 3D, paper, Vegas and 300 shoots. The club also has beginner archery classes and archery education/safety classes throughout the year. Come shoot with us.

UNITED WAY OF THE BLACK HILLS

621 6th St., Ste 100, Rapid City • 605-343-5872
www.unitedwayblackhills.org • jamie@unitedwayblackhills.org
Helps solve community problems by raising funds for 52 nonprofit Black Hills area organizations.

VFW Post 3442

721 Mt. Rushmore Rd., Custer, SD • 605-673-4262
quartermaster3442@gmail.com
Nonprofit service organization. We help all kinds of people with their needs. The building is open to all persons, veteran or not.

YMCA OF CUSTER

644 Crook St., Custer, SD • 605-673-5134 • www.rcymca.org
rex@rcymca.org
Putting Christian principles into practice through programs that build healthy spirit, mind and body for all. Offers child development services, wellness & community recreation.

ZONTA CLUB OF THE SOUTHERN BLACK HILLS

P.O. Box 28, Custer, SD
www.facebook.com/ZontaSBH/ • LGZonta@msn.com
Zonta International is a global service organization of executives and professionals working together to advance the status of women through service and advocacy.

CUSTER SCHOOL DISTRICT

CUSTER SCHOOL DISTRICT - HOME OF THE WILDCATS

www.csd.k12.sd.us
Administration Office • Mark Naugle, Superintendent • 605-673-3154
Custer Elementary • Barb Paulson, Principal • 605-673-4483
Custer Jr./Sr. High School • Orion Thompson, Principal • 605-673-4483
Custer Preschool • 605-673-3515
Hermosa School • Lori Enright, Principal • 605-255-4345

Download this free app



Then hold your smart phone over photos & ads with this icon and enjoy an interactive adventure from the pages of this magazine!



ADVERTISING AND PRINTING

CERTIFIED FOLDER DISPLAY SERVICE, INC.

7601 Black Hawk Rd. #4, P.O. Box 255, Black Hawk, SD
605-786-0215 • 605-209-4954 • deans@certifiedfolder.com
www.certifiedfolder.com
Reach visitors throughout South Dakota with over 500 brochure rack locations.

CUSTER COUNTY CHRONICLE

522 Mt. Rushmore Rd., Custer, SD • 605-673-2217 • Fax 605-673-3321
www.myblackhillscountry.com • custerchronicle@gwtc.net
Newspaper since 1880. Also, graphic design and printed products, including business cards, brochures, rack cards, posters, etc. Fax, black & white and color copy services.

HOMESLICE MEDIA GROUP - KKMK - 93.9-FM THE MIX, HILLS 97.5-FM/KKLS 92.0-AM, KRCS-HOT 93.1-FM, KFXS-FOX 100.3-FM, KOUT-98.7-FM KAT COUNTRY, KBHB-BIG 81 RANCH RADIO 810-AM

1612 Junction Ave., Sturgis, SD • 605-347-5336
www.homeslicegroup.com • brad.jurgensen@thehomeslicegroup.com
Promote your business or listen to your favorite music with Homeslice Media Group!

RAPID CITY JOURNAL

507 Main Street, Rapid City, SD • 605-394-8300
www.rapidcityjournal.com • custservice@rapidcityjournal.com

TRAVELER MAGAZINE

P.O. Box 846, Rapid City • 1-800-311-7066

VECTOR DESIGN PRINT & TECH

1164 Mt. Rushmore Rd., Suite 1, Custer, SD • 605-673-2740
print@vectordpt.com • www.vectordpt.com
Offering graphic design, offset and digital printing, wide format printing, architectural/CAD/GIS printing, sublimation printing, black/white and color copies, photo reproduction, binding and finishing, typesetting and layout, fax and emailing services, special order office supplies/equipment and more! We produce business cards, fliers, letterhead, envelopes, brochures, vinyl decals and more!

ARCHITECTURE

FENNELL DESIGN, INC.

237 N. 6th St., Custer, SD
1113 St. Joseph St., Rapid City, SD • 605-716-0520
gene@fendesinc.com • www.fendesinc.com
Architectural design & project management for commercial & high-end residential.

TALLGRASS LANDSCAPE ARCHITECTURE

413 N. 4th St., Custer • 605-673-3167
www.tallgrasslandscapearchitecture.com
info@tallgrasslandscapearchitecture.com
Tallgrass Landscape Architecture is an established firm with deep roots in the American West. Based in the Black Hills, we specialize in landscapes for the high plains and mountain west. Our services include master planning, campus and commercial design, urban and rural design and other planning and design services.

ARTS & DESIGN

ALLEN & JILL WESTERN MUSIC

605-440-7338 • https://allenandjill.com • kirkhammusic@icloud.com
Allen and Jill are award-winning Western Music artists from Custer. They are Legends of Dakota Country Music Hall of Fame Inductees. They perform western, classic country and oldies music. They can be booked to play live music for your Custer venue and would love to be the weekly house band for your venue year-round.

ART EXPRESSIONS GALLERY OF CUSTER

36 S. 6th St., Custer, SD • 605-673-3467
Cooperative-style gallery featuring artwork of more than 30 local, regional & nationally-known artists who work in wood furniture, bronze sculpture, stained glass, watercolor, acrylic, oils, pastels, photography, stone, fiber, jewelry, books & writing & much more.

BLACK HILLS PLAYHOUSE

24834 S. Playhouse Rd., Custer, SD • 605-255-4141
www.blackhillspayhouse.com • contact@blackhillspayhouse.com
Top-quality plays at friendly South Dakota prices in the heart of Custer State Park.

BUFFALO BOYS

26 South 6th St., Custer • 605-673-2929
http://buffaloboysgallery.com • contact@buffaloboysgallery.com
Buffalo Boys, Custer's newest destination gallery, features paintings by Steve Leonardi and printmaking by Michael Ward. More than just artwork hanging on a wall, Buffalo Boys serves as Steve and Mike's studios and offers custom framing, workshops, group and private lessons, classes and more. Notably, we offer our signature "Phone Photo in a Frame" service: we take your favorite cell phone camera photos and turn them into stunning works of framed art while you wait.

CUSTER AREA ARTS COUNCIL

P.O. Box 310, Custer, SD • www.custerareaarts.com • custerareaarts@gmail.com
Discover what's happening in the arts in the Custer area! Go to our website to find out how to book a local musician, buy artwork, see a dance or theater performance or list your event.

Two Great Venues for Local Art in Historic Downtown Custer

Art Expressions

Gallery and Gifts

- Cards
- Books
- Jewelry
- Photography
- Pastels
- Watercolor
- Oil
- Acrylic
- Mixed Media
- Sculpture
- Pottery
- Baskets
- Furniture



Small Pieces Art Show
May 11 - June 15, 2019
Other special events
throughout the year



Find us on Facebook at
Art Expressions Gallery of Custer

36 South 6th St
Custer, SD 57730
605.673.3467



Gallery Shows
Printmaking
Workshops
Framing Classes

- Artwork by Steve Leonardi and Michael Ward •
- Monthly gallery shows featuring local emerging artists •
 - "Phone Photo in a Frame" •
(Your favorite photograph professionally framed in about an hour)
 - Custom Framing •
 - Workshops, classes and training •

26 South 6th St
Custer, SD 57730
605.673.2929

Find us on the web at
<http://buffaloboysgallery.com/>



LASTING IMPRESSIONS UNLIMITED

13830 SD Hwy. 40, Hermosa, SD • 605-201-1021 • 605-201-1020
www.liudesigns.com • liu@liudesigns.com
Full awards & personalization business. Designs & prints metal photos for décor, signage, customized gifts & promotional items.

MINI-NEEDLES ART STUDIO

24948 America Center Rd., Custer, SD • 605-673-3086 • 308-760-8145
jwmiller@bbc.net

Displays the artist's original work in oils, acrylics, watercolors & various mixed mediums. All work on display is for purchase. Features special conversation art pieces for the buyer's selection.

PAUL HORSTED BOOKS & PHOTOGRAPHY

Custer, SD • 605-673-3685 • www.paulhorsted.com • paul@paulhorsted.com
"The Black Hills Yesterday & Today," "Exploring with Custer" and "Treasures of the National Parks Yesterday & Today," available wherever Black Hills books are sold and online.

RAMBLIN' RANGERS

12601 Darlene Lane, Hot Springs, SD • 605-745-5015
ramblinrangers@yahoo.com • www.facebook.com/ramblinrangerswesternmusic
Ramblin' R Productions promotes and organizes entertainment events that celebrate the culture of the West.

ATTORNEYS

FIREARM TRUST LAW CENTER

503 Mt. Rushmore Rd., Custer, SD • 605-673-4774 • www.nxtlaw.com
info@nxtlaw.com

A service of NXTLAW helping responsible gun owners with structuring the ownership and legacy of their firearms with a firearm trust for the benefit of themselves and their families. The firearm trust product is called the "NXTGUN Trust."

GARLAND LEE GOFF, ATTORNEY AT LAW, LLC

428 Mt. Rushmore Rd., Custer, SD • 605-673-3529
garlandgoff@custerattorney.com • www.custerlawyer.com
General practice law firm with a focus on criminal law, estate planning including wills and trusts, business law including business formation, real estate, DUI defense and family law. Ready to serve the Black Hills including Custer, Hill City, Hermosa, Edgemont, Pringle, Buffalo Gap and Hot Springs.

NXTLAW PC

503 Mt. Rushmore Rd., Custer, SD • 605-673-4774
www.nxtlaw.com • info@nxtlaw.com
NXTLAW was started to help small businesses get started, grow, raise money and then transition them. It's all I know how to do and I also did it personally with four companies of my own (not including my law firm). We help lots of people start their businesses; we help lots of existing businesses grow and we help lots

of businesses transition, whether via a sale or some other exit plan. Over the course of my 30+ years so far, we've started hundreds of businesses, raised billions of dollars for companies and bought and sold hundreds more.

SWORD & AHRENDT LAW OFFICE

702 Jennings Ave., Hot Springs, SD • 605-745-5422 • www.swordlawoffice.com
jim@swordlawoffice.com • brian@swordlawoffice.com
Committed to the Black Hills of South Dakota. Having over 40 years of legal experience and a reputation for providing solid legal advice demonstrates our commitment to investing in our clients and community. Able to handle a wide range of legal issues and work throughout the Black Hills.

AUTOMOTIVE & TRANSPORTATION

BLACK HILLS TOWING & TIRES

25434 Sidney Park Rd., Custer, SD • 605-440-2018 • 605-440-0537
www.blackhillstowing.com • blackhillstowing@yahoo.com

New tires and patching, detailing, mechanic work, lockouts, jumpstarts, pick-up and delivery and towing (motorcycles to semis).

CUSTER CAR & PET WASH

932 Mt. Rushmore Rd., Box 548, Custer, SD • 605-673-4007 • bjboyer@gwtc.net
Automatic touchless carwash & pet wash. Large truck/RV bay with extra pressure & high doors. Two heated self-serve bays with manual or automatic vehicle washing. Pet wash w/shampoos, warm rinse & blow-dry. Accepts credit cards, fleet & gift cards & cash.

CUSTER UTV RENTALS

25112 Golden Valley Rd., Custer, SD • 605-673-6600
www.blackhillsatventures.com • blackhillsatv@yahoo.com
We specialize in adventure in the Southern Black Hills of South Dakota. We rent top-of-the-line UTVs of all makes and models to accommodate you and your family. Whether you have two or 15 in your group, we can make it happen. With UTVs that seat two to six people and multiple units, the possibilities are endless. All of our UTVs come with Black Hills National Forest trail passes as well as Custer State Park passes and are street legal.

LA MONTE'S AUTO CENTER

25146 Wazi Ln., Custer, SD • 605-673-2554 • lac@goldenwest.net
Automobile & truck repair.

MOONLIGHT SMALL ENGINE REPAIR

25866 Carroll Creek Rd., Custer, SD • 605-517-1040
Small engine repair, maintenance & tuning.

PRAIRIE HILLS TRANSIT

1215 Montgomery St., Custer, SD • 605-642-6668 • 877-673-3687
www.prairiehillstransit.com • sueames@prairiehillstransit.com
ljohnson@prairiehillstransit.com

1881 COURTHOUSE MUSEUM



The museum is listed on the National Register of Historic Places.

411 Mt. Rushmore Road
Custer City, SD 57730
605-673-2443

Open
May-September
Mon.-Sat.
10 a.m.-7 p.m.
Sunday
1-7 p.m.

May & Sept.
Reduced Hours

- Original 1881 Jail & Courtroom
- Photos from Gen. Custer's 1874 Expedition
- Native American Artifacts
- Weapons of the Old West
- Turn of the Century Displays
- Dr. Flick 1875 Cabin, Oldest in the Black Hills
- Museum Bookstore & Gifts

www.1881courthousemuseum.com

Service
with
Dignity



Since 2001...
Bill Chamberlain
and Susan Goodman
continue a longstanding
tradition of serving
the Southern Hills.



CHAMBERLAIN MCCOLLEY'S
FUNERAL HOME

Offices in Hot Springs and Custer

A family-owned provider of quality funeral and cremation services
Representing Rausch Monuments

234 N. 6th • Custer • 673-4422



SERVICES

Provides public transportation for all ages & direct pick-up & drop-off service. Call a day in advance to schedule a ride. ADA-accessible.

STEELE COLLISION INC.

1025 Crook St., Custer, SD • 605-673-3443 • jsteele@gwtc.net
Collision repair, auto glass, paintless dent repair, tire repair & sales & general auto maintenance.

STONE CANYON MINI-STORAGE, BULK FIREWOOD & TRAILER SALES

12475 Hwy. 16A, Custer, SD • 605-440-0182
www.stonecanyonsd.com • custersdrentals@gmail.com
Salvages, builds/rebuilds & sells non-RV utility/flatbed & box/firewood trailers. Also has bulk/wholesale firewood.

CHILD CARE

CUSTER YMCA CHILD DEVELOPMENT CENTER

1315 Blue Bell Lane, Custer, SD • 605-673-2222
www.rcymca.org/custer • vanhorne@rcymca.org
Child development center. Quality programs for children ages 2 months through 8th grade.

CONSTRUCTION AND LANDSCAPING

ALPHA BUILDERS, LLC

25413 He Sapa Trail, Custer • 605-440-1201 • 605-228-0943
www.alphabuilders.net • paul@vershure.com
Alpha Builders specializes in new home construction and remodeling and improving existing homes. We cater to residential customers looking for home and design inspiration and remodeling and improvement services. Job examples include, but are not limited to: kitchen remodel, flooring replacement, home additions, bathroom remodeling, deck/studio addition, pole barn or shop construction or other general construction needs.

CRAIG HINDLE CONSTRUCTION

605-673-1526 • http://blackhillscontractor.com
craighindleconst@goldenwest.net
From affordable new home construction to a home renovation. Craig Hindle Construction serves your needs with honesty and integrity. We strive to meet and exceed the needs and dreams of our customers. Let us help you fulfill your dreams.

CUSTER HEATING & AIR CONDITIONING

605-673-2957 • custerheating@gmail.com
Over 30 years of experience in the HUAVE business. Can take care of all heating & cooling needs. In-floor heating, tankless water heaters, boilers, furnaces, ductwork, heat pumps, A/C units & mini splits. In 2017 we added a licensed and registered plumbing contractor. Gary has over 17 years of experience in the plumbing

industry. Call for all of your plumbing needs. American Standard, Mitsubishi, Friedrich, Rinnai, HTP are just some of the brands available and we service all models.

FOUR WINDS RESTORATION

249 S. 1st St., Custer, SD • 605-673-5102 • 605-440-0766
Thinning, firebreaks, site clearing, logging clean-up & firewood.

FREEMAN'S ELECTRIC SERVICE, INC.

748 Mt. Rushmore Rd., Custer, SD • 605-673-3701 • 800-258-9346
www.freemanelectricinc.com • struble@freemanelectric.com
Specializes in residential, commercial, rural wiring, maintenance, heating systems & repairs. We do estimates.

FRENCH CREEK LOG HOMES

12216 Pine Meadow Rd., Custer, SD • 605-673-4424
www.frenchcreekloghomes.com • frcreek@gwtc.net
Regional independent proprietor for Golden Eagle Log Homes. We help people through the process of building a log home, from planning through completion. Provides the most complete home materials log home package. In business since 2004 with a number of homes throughout the region.

JORGENSEN LOG HOMES INC.

11961 Pleasant Valley Rd., Custer, SD • 605-673-2720 • 800-568-4146
www.jorgensenloghomes.com • jloghomes@gwtc.net
Since 1982 Jorgensen Log Homes has built the finest in handcrafted log homes. Also specializing in historic restoration, maintenance & log accents of all kinds.

K2 MASONRY & CONCRETE INC.

1102 Montgomery St., Custer, SD • 605-673-2252 • k2mascon2017@yahoo.com
Specializing in all types of concrete construction from poured walls to stamped decorative concrete. Also specializing in stone fireplaces and stone veneer. Native stone and artificial stone.

KITCHENS BY KARLA

25021 Sylvan Lake Rd., Custer, SD • 605-580-0183
karlahaagenson@gmail.com
Offers many styles of cabinetry from Bertch Cabinet Mfg. From stock to completely custom, something for everyone's tastes & budgets. Hospitality line also available for hotels/motels & custom closet division. Quality materials & professional installation.

SIMON

3975 Sturgis Rd., Rapid City, SD • 605-394-3300
aprapid@simoncontractors.com • simonteam.com
Asphalt production/paving, grading, underground utilities, crushing, aggregate supply, redmix.

Beaver Lake Campground

YOUR VACATION HEADQUARTERS!

Call Year 'Round for Reservations
Campground Open March 15-November 10

Our spacious, level, shaded sites will accommodate the largest RV to any tent. We cater to families and welcome pets!

Located on 20 acres of pine-covered hills
99 spacious & shaded or open sites • 50 amp pull thru
A full variety of cabins • Tipi • Propane • Car Rentals
Playground • Free DSL & WiFi • CABLE
Rec Hall • Heated pools • 360' Waterslide (fee)
Groceries & ice • Immaculate showers • Laundry
Dump station • AAA & Good Sam 9/10/9.5

Pool and Waterslide Open Memorial Day-Labor Day
3.5 miles West of Custer
12005 US Hwy. 16, Custer, SD
Lat.: 43.740050
Long.: -103.657165

605-673-2464
www.beaverlakecampground.net • blcres@goldenwest.net

W.E.A.V.E.

Women Escaping A Violent Environment
Custer and Fall River Counties

STOP
PAIN & VIOLENCE

Domestic Violence, Sexual Assault & Sex Trafficking Services

If you, a friend or loved one needs HELP because of abuse, domestic violence, sexual assault or rape, call the 24-hour HELP line.

605-673-HELP (4357)
800-424-3574

W.E.A.V.E. may be able to assist with:

Emergency Shelter	Support Groups & Counseling:
Food & Clothing	• Domestic Violence
Advocate Counseling & Referrals	• Sexual Assault
Emergency Housing if qualified	• Childhood Sexual Abuse
- (if funds available)	Counseling for Children due to:
Emergency Locks, etc.	• Domestic Violence
Protection Orders	• Child Abuse
Court Procedures	
Emergency Child Care when available	

Use this app to watch video:

United Way **Help stop the Cycle of Violence – Domestic Violence hurts YOU, your children and your family.**

STUDT CONSTRUCTION, INC.

25078 Ruby Rd., Custer, SD • 605-673-2760
 www.studtconstruction.com • sawdust@gwtc.net
 Celebrating over 20 years as a custom home specialist. Craftsmanship, professionalism & experience in general contracting & construction management. Member Black Hills Home Builders, South Dakota Home Builders & NAHB.

VALKYRIE CONSTRUCTION

317 N. 1st St., Custer • 605-673-3061 • custervalkyrie@yahoo.com
 Valkyrie Construction offers Custer County residents creative and affordable home improvement options. At Valkyrie Construction, we go above and beyond on every job, period. We provide professional client-focused construction solutions for your consideration. Whether you are looking for a complete home remodel, window replacement, bathroom update, chimney cleaning or general "fix-it" services, Valkyrie is your one-stop provider. As a locally-owned company, we deliver on our promises with integrity and customer satisfaction.

CONVENIENCE STORES/GAS STATIONS

COMMON CENTS CONVENIENCE STORE

24 W. Mt. Rushmore Rd., Custer, SD • 605-673-4491

EMPLOYMENT

SOUTH DAKOTA DEPARTMENT OF LABOR & REGULATION

447 Crook St., Custer, SD • www.sdjobs.org
 1st & 3rd Thursday each month in Custer. Main Office: 2330 N. Maple Ave., Suite 1, Rapid City, SD • 605-394-4488

FINANCIAL SERVICES

AMERIPRISE FINANCIAL

40 N. 5th St., Custer, SD • 605-673-3501 • 800-818-1314
 www.ameripriseadvisors.com/randy.w.ellis • randy.w.ellis@ampf.com

BLACK HILLS FEDERAL CREDIT UNION

1135 Mt. Rushmore Rd. (located in Shopko), P.O. Box 3057, Custer, SD
 605-718-1818 • www.bhfcu.com • bhfcu@bhfcu.net
 From vehicle loans to mortgages & investments to insurance services. 24/7 ATM.

DACOTAH BANK

35 S. 6th St., P.O. Box 4060, Custer, SD • 605-673-5800
 www.dacotahbank.com • phillip.abernathy@dacotahbank.com
 Something for everyone. With several products to choose from you can find the precise features and benefits that fit your unique financial needs.

DESNET & BIGGS, LLP

41 6th St., P.O. Box 786, Custer, SD • 605-673-2707
 www.desnetbiggs.com • office@desnetbiggs.com
 Full-service public accounting firm. Offers tax preparation, bookkeeping, payroll services & independent audits.

EDWARD JONES – JIM MEYER

449 Mt. Rushmore Rd., Custer, SD • 605-673-2644
 www.edwardjones.com • jim.meyer@edwardjones.com

EDWARD JONES – KRIS ZERBE

245 Mt. Rushmore Rd., Custer, SD • P.O. Box 528 • 605-673-4092
 www.edwardjones.com • Kris.Zerbe@edwardjones.com

FIRST INTERSTATE BANK

648 Mt. Rushmore Rd., Custer, SD • 605-673-2215
 www.firstinterstate.com • gail.trask@fib.com
 Full-service bank. Taking care of our customers has always been our top priority. One of the region's strongest banks & we still believe in the future of this place we all call home. Member FDIC Equal Housing Lender.

H & R BLOCK

636 Mt. Rushmore Rd., Custer, SD • 605-673-6063
 www.hrblock.com • kenneth.zortman@tax.hrblock.com
 Prepares both individual & business income tax returns. Enables clients to achieve financial objectives by serving as their tax & financial partner.

HIGHMARK CREDIT UNION

602 Mt. Rushmore Rd., Custer, SD or 725 5th St., Rapid City, SD
 605-673-4444 • 605-716-4444 • www.highmarkfcu.com
 kelly.miller@highmarkfcu.com • john.carlson@highmarkfcu.com
 Delivering high-quality member services that meet the financial needs of members.

KETEL THORSTENSON, LLP

609 Mt. Rushmore Rd., Custer, SD • 605-673-3220
 www.ktllp.com • diane@ktllp.com
 Full-service CPA firm specializing in accounting, tax preparation, bookkeeping, audit services, estate planning & other business consulting services.

LAURIE ARTHUR, INC.

P.O. Box 368, Custer, SD • 605-673-5807 • larthur@gwtc.net
 Providing accounting & payroll services, as well as interface with tax/audit accountants, for businesses in the Custer area.

SENTINEL FEDERAL CREDIT UNION

18 Mt. Rushmore Rd., Custer, SD • 605-923-1405
 www.sentinelcfcu.org • catherinem@sentinelcfcu.org



17 North 5th Street
Custer, SD 57730

605-673-4420





Client Satisfaction is the Foundation of our Business!

Sherri Lockhart Broker ABR, Property Mgr. 605-430-6200	Cathrine Fierberg Broker Associate ABR, PSA, PMP 605-440-3106	Jared Carson Broker/Owner ACRE-SD, E-PRO 605-517-2049	Sheila Green Broker/Owner ABR, CRS, GRI 605-440-1112
--------------------------------------------------------------------	------------------------------------------------------------------------	----------------------------------------------------------------	---------------------------------------------------------------

www.GREIGroup.com

CUSTER'S GULCH

RV PARK & CAMPGROUND

Quiet & Clean • 400 yds. from Hwy.
 Big Rig Friendly • Free Wi-Fi
 50 Amp • Full Hookups
 Fire Rings • Handicap Access
 Tent Sites • Fishing Nearby
 On-site Car Rentals
 Direct Access to Hiking & Biking
 in the Black Hills Nat'l Forest



On Site of 1874 Custer Expedition Campsite

3 miles east of Custer on Hwy. 16A
 just outside the Stockade Lake
 entrance to Custer State Park

1-800-531-5923 • 605-673-4647
www.custersgulch.com





SERVICES

GROCERY STORES

LYNN'S DAKOTAMART

800 Mt. Rushmore Rd., Custer, SD • 605-673-4463
Full-service grocery, liquor store, dollar store, bakery, deli & so much more.

HEALTH CARE & FITNESS

ACUPUNCTURE 4 HEALTH

31 N. 1st St., Custer, SD & 219 Founders Park #3, Rapid City, SD
605-721-4580
www.Acupuncture4Health.com • info@acupuncture4health.com
Treats low back pain, arthritis, headaches or migraines, digestive health, autoimmune conditions as well as stress management and whole-body wellness.

AN ENGLISH TOUCH DAY SPA

25389 McCurran Ranch Rd., Custer, SD • 406-480-7381
englishdayspa@gmail.com • www.englishtouchdayspa.com
Offers facials, shellac, pedicures, ear piercing, lash lifting, permanent makeup and much more.

CARSON DRUG L.L.C

521 Mt. Rushmore Rd., Custer, SD • 605-673-2225 • www.carsondrugsd.com

Colby Johnson, pharmacist. Full-service pharmacy.

CONARD CHIROPRACTIC

246 N. 5th St., Custer, SD • 605-673-5971
ladychiro@gwtc.net

Sandra Conard, D.C., a Palmer College of Chiropractic graduate, has more than 30 years in personalized chiropractic care. Also, a new chiropractor, Jenny Meckle, D.C., Palmer graduate. Certified Cox Technique, ART, Palmer Diversified adjusting technique, exercise, physical therapies.

CUSTER AMBULANCE SERVICE

1105 Montgomery St., P.O. Box 847, Custer, SD • 605-673-3334
casiems@gwtc.net

LIFT - LAURA'S INTEGRATED FUNCTIONAL THERAPY

11 N. 5th St., Custer, SD • 605-673-5438 • 605-517-0117
www.lauraslift.massagetherapy.com • lburden@gwtc.net
Massage clinic with the benefits of occupational therapy techniques. In addition to Swedish, deep tissue, myofascial massages & cupping techniques, there is a store of aids for improving muscle strength, eating independently, dressing independently & writing more legibly.

MCDONALD CHIROPRACTIC

39 N. 4th St., Custer, SD • 605-673-2634
mcdonaldchiropracticpc.com • mcdonaldchiropracticpc@gmail.com
Family health and wellness care. Low-back pain, headaches, neck and mid-back pain. We can help you with acute and chronic problems with your spine. We can even help you prevent these issues from returning.

PREMIER FAMILY EYECARE

322 Mt Rushmore Rd, Custer, SD • 605-673-2716
www.visionsource-custer.com • custereye@gwtc.net
Dr. Nathan Wiederholt & staff provide a full scope of eyecare services. Emergency & after-hours services are available as well as name-brand sun wear & eyeglass repair.

REGIONAL HEALTH ASSISTED LIVING

423 N. 10th St., Custer, SD • 605-673-5588 • www.regionalhealth.org

REGIONAL HEALTH SENIOR CARE

1065 Montgomery St., Custer, SD • 605-673-2237
www.regionalhealth.org
Licensed long-term care, 76-bed skilled nursing facility including 16-bed secure Alzheimer's wing. Outstanding nursing care, service & expertise with customized care & living programs.

REGIONAL HEALTH CUSTER HOSPITAL

1220 Montgomery St., Custer, SD • 605-673-9400
www.regionalhealth.org
Range of services to provide health care to the people of the Southern Black

You Gotta Have Faith!



If you are lucky enough to live in the Black Hills,
you are lucky enough!




FAITH LEWIS

PO Box 97 • Custer, SD 57730
605-863-0725

faithlewis@kw.com

www.lewisrealtyblackhills.com

Out here, small business is big business.

At First Interstate Bank, we know the right loan
can help your company compete with the big dogs.
Business loans for any size—it's you and  together.

Find out more at firstinterstate.com



ABUNDANT LIFE "We Care" FELLOWSHIP John 13:34

**Sundays: 9:30 • Adult Sunday School
10:30 • Morning Worship
• Children's Church
6:30 • Evening Service**

Wednesdays: 6:30 • Bible Study / Prayer

**We are a nondenominational church
that loves people. If you are looking for
a church home, we invite you to join us.**

**Our Mission:
To love people and lead the unsaved
to Jesus Christ**

Meeting Place:
Custer Sr. Center • 538 Mt Rushmore Rd. • Custer
Pastor Clark S. Struebing 580-216-4005 or 580-216-4787

Hills & surrounding communities.

REGIONAL HEALTH MEDICAL CLINIC

1220 Montgomery St., Custer, SD • 605-673-9460

www.regionalhealth.org

Walk-in clinics in Custer, Hill City & Hot Springs.

YMCA OF CUSTER

644 Crook St., Custer, SD • 605-673-5134 • www.rcymca.org

Putting Christian principles into practice through programs that build healthy spirit, mind & body for all.

INDUSTRIAL MINERALS

PACER CORPORATION

25429 US Hwy 385, Custer, SD • 605-673-4419 • 800-568-2492

www.pacerminerals.com • orders@pacerminerals.com

Year-round processing of industrial minerals with two plants located in Custer. Also offering reclamation services in the Black Hills Area.

POWER TECH (USA)

P.O. Box 739, Edgemont, SD • 605-662-8308 • www.azargauranium.com

markholl@gwtc.net

Uranium institution extraction company. We will be operating in NW Fall River County and SW Custer County.

INSURANCE

AFLAC & BLUE CROSS/BLUE SHIELD

12197 Greens View Court, Custer, SD • 605-673-1053

www.wellmark.com • www.aflac.com • carolperrigo@gmail.com

Providing health insurance through Wellmark Blue Cross/Blue Shield, income replacement insurance through Aflac. Also providing life insurance & long-term care insurance.

AMERICAN NATIONAL INSURANCE

523 Mt. Rushmore Rd., Suite A., Custer, SD • 605-673-5488

christine.richardson@american-national.com

<https://mlagents.americannational.com/christinerichardson-16254>

Helping people insure what matters most at an affordable rate. Life, health, home, auto, commercial and farm/ranch.

CUSTER STATE FARM

302 Mt. Rushmore Rd., Custer, SD • 605-673-4141

www.protectcuster.com • steve@protectcuster.com

Open Mon.-Fri. 8:30 a.m. to 5:30 p.m. Agent Steve Engelbrecht. Offers auto, homeowners & business owners insurance & will offer full-service banking & financial planning services.

FIRST WESTERN INSURANCE

40 N. 5th St., Custer, SD • 605-673-2214

www.firstwesterninsurance.com • paul.dehaan@firstwesterninsurance.com

Insurance for home, auto, business, ranch, health & life.

STARR INSURANCE INC.

38 Mt. Rushmore Rd., P.O. Box 726, Custer, SD • 605-673-3799 • 800-658-2299

amy@starrinsurance.com • www.starrinsurancesd.com

Free quotes for insurance on homes and autos. Agents for several companies & can insure most anything. Insurance on homes, autos, businesses, health, life, motorcycles, etc.

JEWELRY REPAIR

FLORA'S JEWELRY & WESTERN WEAR

601 Mt. Rushmore Rd., Custer, SD • 605-673-4754

LAUNDROMAT

THE LOST SOCK LAUNDROMAT & TARA'S TAN'N

242 Mt. Rushmore Rd., Custer, SD • 605-673-2932

Clean, friendly laundromat, self-serve & drop-off available, free popcorn & coffee,

We can help with your custom-design home!

- Paint matching
- Key cutting
- Building supplies
- DIY needs
- And more!



valspar

603 Crook St.
Custer, SD
605-673-3777

Amazing theater in an incredible setting!




THE BLACK HILLS PLAYHOUSE

2019 Season

<i>Sherwood: The Adventures of Robin Hood</i> by Ken Ludwig	June 14-30
<i>Side Show</i> Book & Lyrics by Bill Russell, Music by Henry Krieger	July 5-21
<i>Merwin Maf</i> by Benny Andersson & Björn Ulvæus	July 28-Aug 11
<i>Steel Magnolias</i> by Robert Harling	Aug 16-25

2401 S. Playhouse Rd., near Center Lake in Custer State Park
PO Box 2512, Rapid City, SD 57705 • 605.255.6918
BlackHillsPlayhouse.com

Filling More Than Tanks...

**HEATING /AC • LP GAS • FUEL OIL
DIESEL • GASOLINE
DELIVERY • REPAIR • INSTALL**

HILL CITY 574-4303 **CUSTER 673-4371**




Shirley Warfel & Doug Ludwig

L to R: Calvin Spear, Trina Curl, Harley Hanson, and Guy Swanson

We Do It All!

We feature **LENNOX** products

NELSON'S Oil & Gas

WITH THE MOST EXPERIENCE & KNOWLEDGE OF ANY COMPANY IN THE AREA.



SERVICES

open daily & three tanning beds. Video rentals include weekly new releases & popular DVDs.

MEETING ROOMS

CUSTER COUNTY COURTHOUSE ANNEX PINE ROOM
447 Crook St., Suite #1, Custer, SD • 605-673-4971

CUSTER SENIOR CENTER
538 Mt. Rushmore Rd., Custer, SD • 605-673-2708 • www.custersencntr.org

RETREAT ROOM
21 North Fourth St, Custer • 605-673-2792 • retreatroom@goldenwest.net
The Retreat Room provides a fantastic space for your private party, wellness or craft class, recital, wedding or baby shower, board retreat, club or business meeting. Featuring 750+ square-feet, climate controlled for all seasons, free Wi-Fi, HDMI flat screen TV, on-site kitchen access, occupant capacity 50-64.

SOUTHERN HILLS TACTICAL
25341 US Hwy 385/89, Custer • 605-673-3222 • 605-673-3938
www.southernhillstactical.com • southernhillstactical@gwtc.net

NEWS AND MEDIA

CUSTER COUNTY CHRONICLE
522 Mt. Rushmore Rd., Custer, SD • 605-673-2217
www.myblackhillscountry.com • custerchronicle@gwtc.net
Newspaper since 1880. Publisher of several regional magazines, including Custer Business Directory & Relocation Guide & Down Country Roads magazine.

HOMESLICE MEDIA GROUP
1612 Junction Ave., Sturgis, SD 57785 • 605-347-5336
www.homeslicegroup.com
KKMK 93.9 FM The Mix, Hills 97.5 FM, KKLS 920-AM, KRCS Hot 93.1-FM, KFXX The Fox 100.3-FM, KOUT-98.7-FM KAT Country, KBHB Big 81 Ranch Radio 810-AM

PET CARE

CUSTER CAR & PET WASH
932 Mt. Rushmore Rd., Custer, SD • 605-673-4007 • bjboyer@gwtc.net
Area's only automatic touchless car wash & pet wash. Pet wash w/variety of shampoos, warm rinse & blow-dry. Large truck/RV bay.

DOGGY DO'S
523 Mt. Rushmore Rd., #2 (in the alley), Custer • 605-673-3610
burlach@goldenwest.net

We have been grooming for 30 years. All dogs welcome. Located in the alley behind Western Skies Real Estate.

LFC VETERINARY SERVICE
12679 Hazelrodt Cutoff, Custer, SD • 605-870-1358 • 605-673-5959
rbvet57@yahoo.com
Dr. Dick (Doc) Splichal services large & small animals. Will come to your home, farm or ranch.

SAGE ROCK VETERINARY SERVICES, P.C.
25866 Carroll Creek Rd., Custer, SD • 605-517-1039
acmcneil@hotmail.com • www.docmcneil.com
Mobile veterinary service. Medical & surgical care for small animals, horses, livestock, exotic pets & wildlife. Dr. McNeil is a graduate of the University of California Davis Veterinary School. Vaccines, blood panels, x-ray, ultrasound, equine dentals & field surgery.

SOUTHERN HILLS ANIMAL CLINIC
12478 Hwy. 16A, Custer, SD • 605-673-4996 • shac@gwtc.net
www.custeranimalclinic.vetstreet.com
Caring for pets in the Black Hills for 17 years. Routine small animal surgery, dentistry & medical care, emphasis on wellness exams & prevention. Provides preventative care and first-line medical treatment to horses in the field. Open Monday-Saturday.

PHOTOGRAPHY

BUFFALO BOYS
26 South 6th St., Custer • 605-673-2929
http://buffaloboysgallery.com • contact@buffaloboysgallery.com
Buffalo Boys, Custer's newest destination gallery, features paintings by Steve Leonardi and printmaking by Michael Ward. More than just artwork hanging on a wall, Buffalo Boys serves as Steve and Mike's studios and offers custom framing, workshops, group and private lessons, classes and more. Notably, we offer our signature "Phone Photo in a Frame" service: we take your favorite cell phone camera photos and turn them into stunning works of framed art while you wait.

CUSTER ACE HARDWARE
833 Mt. Rushmore Rd., Custer, SD • 605-673-2227
officecuster@gmail.com • www.acehardware.com
Craftsman, Weber, Valspar. Window and screen repair, equipment rentals, appliances. Photo processing available.

PAUL HORSTED BOOKS & PHOTOGRAPHY
Custer, SD • 605-673-3685 • www.paulhorsted.com • paul@paulhorsted.com
"The Black Hills Yesterday & Today," "Exploring with Custer" and "Treasures of the National Parks Yesterday & Today," available wherever Black Hills books are sold

Let us help you find your
Dream Home
in the Southern Black Hills

Craig Raincl 605-440-0642
Partl Henschlich 605-440-2353
Lane Manger 605-366-4212
Lisa Gaultke 605-517-1209
Chris Nuse 605-440-1797
Erin Pennington 605-517-5596
Lori Svoboda 605-517-0785

WESTERN SKIES REAL ESTATE
523 Mt. Rushmore Rd.
Custer, SD 57730
605.673.2433

WesternSkiesRE.com

WE IMPROVE LIVES

Black Hills FEDERAL CREDIT UNION
bhfcu.com
800.482.2428

FULL-SERVICE FINANCIAL COOPERATIVE
Federally Insured by NCUA

and online.

SHOPKO HOMETOWN

1135 Mt. Rushmore Rd., Custer, SD • 605-673-3883 • st763@shopko.com
One-stop retail store close to home. Photo processing available.

REAL ESTATE

CUSTER REAL ESTATE, LLC

P.O. Box 100, Custer, SD • 605-673-5400 • 605-673-1260
www.custersdrealstate.com • ramona@gwtc.net
Sales and rentals of homes, land and commercial ventures.

GREEN REAL ESTATE & INVESTMENTS

17 N. 5th St., Custer, SD • 605-673-4420 • 605-440-1112
sheila@GREIGroup.com • www.greenrealestateandinvestments.com
Concentrates on client satisfaction, customized experience for buyer & seller of Black Hills residential, land, commercial & investment real estate.

KELLER WILLIAMS/LEWIS REALTY

36 N. 6th St., Custer • 605-863-0725
faithlewis@kw.com • faithlewis.kw.com
Call Faith Lewis for all your real estate needs.

LAMPERT PROPERTIES

239 N. 5th St., Custer, SD • 605-673-4567
www.lampertandassociates.com • phil@lampert-inc.com
Selling the Black Hills since 1979. Residential, commercial, farm/ranch, lots and acreages. Property management. Let's talk about your real estate needs!

REAL ESTATE CENTER OF CUSTER/BRADEEN REAL ESTATE & AUCTIONS

14 W. Mt. Rushmore Rd., Custer, SD • 605-673-2629
www.custerrealestatecenter.com • info@bradeenauction.com
www.bradeenauction.com
Consistently leads the way in the sale of properties in the Southern Black Hills. Experienced, professional & knowledgeable agents.

SOUTHERN HILLS TITLE, INC.

322 Mt. Rushmore Rd., Custer, SD • 605-673-4838 • 605-673-3331
www.southernhillstitle.com • jim@southernhillstitle.com
Full-service title insurance & escrow services.

STONE HILL OF CUSTER

35 S. 4th St., Custer, SD • 605-673-2350
www.stonehillcuster.com • srcc@gwtc.net
Land development, lots for sale.

TENNYSON INVESTMENTS, LLC

35 S. 4th St., Custer, SD • 605-673-2350

srcc@gwtc.net • tenninv@gwtc.net
Land development, residential, ranches, income properties & consulting.

WESTERN SKIES REAL ESTATE

523 Mt. Rushmore Rd., Custer, SD • 605-673-2433 • 605-673-2460
www.westernskiesre.com • westernskiesrealestate@gmail.com
It's not just closings. It's new beginnings. Buying or selling, we can fill all your real estate needs.

WOODLAND MEADOWS MANUFACTURED HOUSING PARK

35 S. 4th St., Custer, SD • 605-673-5581
www.woodland-meadows.com • srcc@gwtc.net • tenninv@gwtc.net

RENTALS

ADVENTURE RENTALS

444 Mt. Rushmore Rd., Custer • 605-673-4540
http://adventurerentalssd.com • atv@adventurerentalssd.com
We rent scooters, ATVs and bikes; we also have a gift shop. All scooters and ATVs are insured, licensed and all-access.

BUFFALO RIDGE ADVENTURES


245 Centennial Dr., Custer, SD • 605-673-4664
www.custerhospitality.com • buffaloridge@custerhospitality.com
Roam across the Black Hills on one of our motorized ATVs, mountain bikes, kayaks, or stand-up paddleboards. Whether you're looking for a day-long adventure or a few hours of fun, Buffalo Ridge Adventures has all the outdoor gear you need. There's an option for every skill level and our experienced staff is here to help and give recommendations.

CUSTER ACE HARDWARE


833 Mt. Rushmore Rd., Custer, SD • 605-673-2227
officecuster@gmail.com • www.acehardware.com
Equipment rentals. Craftsman, Weber, Valspar. Window and screen repair, and appliances.

CUSTER UTV RENTALS

25112 Golden Valley Rd., Custer, SD • 605-673-6600 • 888-978-2267
www.blackhillssatvadventures.com • blackhillssatv@yahoo.com
We specialize in adventure in the Southern Black Hills of South Dakota. We rent top-of-the-line UTVs of all makes and models to accommodate you and your family. Whether you have two or 15 in your group, we can make it happen. With UTVs that seat two to six people and multiple units, the possibilities are endless. All of our UTVs come with Black Hills National Forest trail passes as



Selling the Black Hills since 1979



- Residential
- Commercial
- Farm/Ranch
- Lots & Acreages

Phil Lampert
phil@lampert-inc.com
Office - 605-673-4567
Cell - 605-391-9358

Let's visit about your real estate needs.
www.LampertRealEstate.com
www.LampertandAssociates.com

The helpful place.



Custer Ace Hardware
833 Mt. Rushmore Rd.
605-673-2227

Mon-Sat: 7:30am-6:30pm
Sun: 9am-4pm

www.facebook.com/CusterAceHardware

JENNY'S FLORAL
We sell emotions, not just flowers!

528 Mt. Rushmore Rd.
Custer, SD
605-673-3549

- Home Decor
- Fresh Flowers
- Green & Blooming Plants
- Cards & Gifts



www.jennysfloral.com



SERVICES

well as Custer State Park passes and are street legal.

CUSTER U-HAUL

12475 Hwy. 16A, Custer, SD • 605-440-0182
custersrentals@gmail.com • www.uhaul.com
Free truck rental quotes at Stone Canyon SD LLC. U-Haul rental trucks to move families, not freight.

HIGH MOUNTAIN OUTFITTERS

516 Mt. Rushmore Rd., Custer, SD • highmountainoutfitters.sd@gmail.com
www.spearfishcreekflyshop.com
Outdoor apparel and gear for the mountain sports enthusiast. Bike and kayak rentals, hammocks, rock climbing, tents and more.

LEGION LAKE

12967 Hwy. 16A, Custer State Park, Custer, SD • 605-255-4521 • 888-875-0001
www.custerresorts.com • info@custerresorts.com
Water sports rentals.

THE LOST SOCK LAUNDROMAT & TARA'S TAN'N

242 Mt. Rushmore Rd., Custer, SD • 605-673-2932
Clean, friendly laundromat, self-serve & drop-off available, free popcorn & coffee, open daily & three tanning beds. Video rentals include weekly new releases & popular DVDs.

RABBIT BICYCLES AND BLACK HILLS SHUTTLE

175 Walnut Ave., Hill City, SD • 605-574-4302
rabbitbicycles@outlook.com • www.rabbitbike.com
We are still your experts on the Mickelson Trail for bicycles, shuttles and coffee! Serving Hill City and Custer.

SUNSHINE STORAGE

P.O. Box 44, Custer, SD • 605-673-1025
Storage rentals.

SYLVAN LAKE

24572 Hwy. 87, Custer, SD • 605-574-2561 • 888-875-0001
www.custerresorts.com • info@custerresorts.com
Water sports rentals.

SERVICES

AL CORNELLA REFRIGERATION

208 St. Onge St., P.O. Box 2721, Rapid City, SD • 605-348-4684
www.alcornella.com • danielle@alcornella.com
HVAC & refrigeration sales & service.

AQUAPURE – PURIFIED DRINKING WATER

2150 Coca-Cola Lane, Rapid City, SD • 605-342-8222 • 800-658-3638
www.coca-colahighcountry.com

Home & office delivery, cooler rental & sales, locally bottled, sodium free. Visa, Mastercard & Discover accepted. Locally-owned & operated since 1956. Also, vending equipment & service & fountain equipment and service.

BARMORE ENTERPRISES, INC

P.O. Box 151, Custer, SD • 605-673-2000 • 605-440-0555
barmore@rapidnet.com
Computer sales, service & networking.

BLACKHILLS.COM

511 West Jackson Blvd., Spearfish, SD • 605-642-8166
http://blackhills.com • info@blackhills.net

BLACK HILLS CENTER FOR HEALING AND THE ADVANCEMENT OF PSYCHOTHERAPY

Elizabeth Ostolozaga, LCSW-PIP, QMHP
11 N. 5th St., Custer, SD, also at 2525 W. Main St., Suite 303A6, Rapid City, SD
605-440-2287 for appointments • elizabeth@bhchap.com • www.bhchap.com
Providing individual psychotherapy for adults, EMDR and couples therapy. Specializing in trauma, with a focus on Healing = Hopeful, Active, Empowered Living.

BLACK HILLS CHEMICAL & JANITORIAL SUPPLY

1741 East Anamosa St., Rapid City • 605-342-0788
http://blackhillschemical.com • mike@blackhillschemical.com
Black Hills Chemical & Janitorial is locally-owned and operated since 1947 and is a full-service, one-stop shop for commercial cleaning products, food service disposables, industrial chemicals and much more. We have a full line of floor care equipment and offer equipment repairs, rentals, licensed pest control and certified pool operator services.

CHAMBERLAIN MCCOLLEY'S FUNERAL HOME

234 N. 6th St., Custer, SD • 605-673-4422
www.mccolleyschapels.com • mccolleys@gwtc.net

COCA-COLA BOTTLING COMPANY HIGH COUNTRY

2150 Coca-Cola Lane, Rapid City, SD • 605-342-8222 • 800-658-3638
www.coca-colahighcountry.com
Nonalcoholic beverage distribution & manufacturing. Locally-owned & operated since 1956. Vending equipment & service, fountain equipment & service & special events. Visa, Mastercard & Discover accepted.

COMMUNITY EDUCATION OF THE BLACK HILLS

Adult Education Class Program • 605-394-5120
www.communityeducationclasses.org
An adult education program promoting lifelong learning, featuring classes in language, arts, computers, finances, cooking, history & more.



Regional Health Custer Hospital and Clinic OFFERS A RANGE OF SERVICES TO KEEP YOU AND YOUR FAMILY HEALTHY

We are honored to provide high-quality health care services to the people of the southern Black Hills and surrounding communities.

- | | |
|-----------------------------|---------------------------|
| Primary Care | Nutrition Services |
| Urgent Care Services | Orthopedics |
| Digital Mammography | Occupational Therapy |
| Emergency Medicine | Physical Therapy |
| Heart and Vascular Services | Speech Therapy |
| Laboratory Services | Stroke Care |
| Medical Imaging/Radiology | Transitional Care Program |

Custer Hospital and Clinic

1220 Montgomery Street | Custer, SD 57730
605-673-9400

regionalhealth.org



162170_1110



CONFIDENTLY CARRY CONCEALED, LLC

12145 Knoll Ct., Custer, SD • 605-673-3892
 rsowder@goldenwest.net

Teaches how to safely and successfully handle a pistol, when and how to conceal it and legal repercussions if you are ever forced to draw it to protect yourself, your loved ones or the people around you. Supervised range firing available following the class.

CUSTER HEATING & AIR CONDITIONING

605-673-2957 • custerheating@gmail.com

In 2017 we added a licensed and registered plumbing contractor. Gary has over 17 years of experience in the plumbing industry. Call for all your plumbing needs. American Standard, Mitsubishi, Friedrich, Rinnai and HTP are just some of the brands available and we service all models.

CUSTER SENIOR CENTER

538 Mt. Rushmore Rd., Custer, SD • 605-673-2708

www.custersencntr.org • jillkettle@gwtc.net

Provides activities to fulfill physical, nutritional and social needs of people 50 and older. Health screenings, bus trips, entertainment, classes, meals, catering, room rentals, etc. New members and visitors welcome.

CUSTOM CARPET CLEANING

25098 Harbach Ln., Custer • 605-517-0811

www.charlesferraro.wixsite.com/customcarpetcleaning • cpferraro@icloud.com

Year-round carpet & upholstery cleaning service. Specializing in residential, commercial, automotive & RV carpets & upholsteries. Serving Custer, Pringle, Hill City, Keystone & surrounding areas.

FREEMAN'S ELECTRIC SERVICE, INC.

748 Mt. Rushmore Rd., Custer, SD • 605-673-3701 • 800-258-9346

www.freemanelectricinc.com • struble@freemanelectric.com

Specializes in residential, commercial, rural wiring, maintenance, heating systems & repairs. We do estimates.

GREEN OWL MEDIA

P.O. Box 6038, Custer, SD • 605-440-2400

www.greenowlmedia.com • Green.owl@goldenwest.net

Specializes in social media management. Provides strategy, development, consulting & execution in all social media & traditional marketing.

PACER CORPORATION

25429 US Hwy 385, Custer, SD • 605-673-4419 • 800-568-2492

www.pacermanerals.com • orders@pacermanerals.com

Year-round processing of industrial minerals with two plants located in Custer. Also, offering reclamation services in the Black Hills area.

RUSHMORE PHOTO & GIFTS, INC.

3305 S. Campbell, Rapid City, SD • 605-342-0821 • 800-568-5321

info@rpgsouvenir.com • rpgsouvenir.com

Wholesale souvenir distributor.

SERVALL UNIFORM AND LINEN

410 4th St., Rapid City, SD • 605-343-0680 • 800-503-1990 • www.servall.net
 Rental of entry mats, dust mops, wet mops, kitchen towels, table linens, complete line of paper supplies & air fresheners.

SHANKLIN'S OF SOUTH DAKOTA, INC.

12702 Miller Court, Custer • 605-673-2099 • shanklinsofsd@gmail.com

We sell and install flooring: carpet, vinyl, ceramic tile and wood.

WORKFORCE DIVERSITY NETWORK OF THE BLACK HILLS

605-787-2590 • www.wdnhb.org • director@workforcediversitynetworkbh.org

The Workforce Diversity Network provides educational opportunities to businesses regarding hiring and retaining individuals who are or become disabled. We connect you to resources including accommodations and offer Lunch and Learns on legal issues as well as helping you build a better bottom line.

SHIPPING

CARSON DRUG LLC

521 Mt. Rushmore Rd., Custer, SD • 605-673-2225



CUSTER GAS SERVICE

Servicing Custer and the Southern Hills for over 50 years.

5 employees all living in and around Custer.
 Experienced, qualified and certified service department offering full service 24 hours a day 7 days a week

Competitive Pricing • Budget Plans • Tank Rentals and Sales - all sizes
 Bottle Fills • Gas Check and CETP Certified

Mention ad & receive 1/2 off bottle fill!

**146 Centennial Dr. (Hwy. 385 South), Custer
 605-673-4665 • 888-807-4899**



PAINTLESS DENT REPAIR



COLLISION REPAIR



TIRES & ALIGNMENT



BRAKES



TOWING



605-673-3443
 1025 Crook St. • Custer, SD



SERVICES

Ship via UPS.

TOURS

GEOFUNTREK TOURS

605-923-8386 • www.geofuntrek.com • geofuntrek@mt-rushmore.net
Custom tours, unique travel experiences in the Black Hills & Badlands. Year-round with pick-up and drop-off service available.

GOLDEN CIRCLE TOURS

12021 Hwy. 16, Custer, SD • 605-673-4349
www.goldencircle.com • goldencircle@live.com
Top-notch guided tours of the Black Hills, Badlands & Devils Tower areas. Courteous, safe & knowledgeable drivers.

UTILITIES

BLACK HILLS ELECTRIC CO-OP

25191 Cooperative Way, Custer, SD • 605-673-4461
www.bhec.coop • bhec@bhec.coop

BLACK HILLS ENERGY

447 Mt. Rushmore Rd., Custer, SD • 888-890-5554
www.blackhillscorp.com • Mutch.Usera@blackhillscorp.com

CUSTER GAS SERVICE

146 Centennial Dr., P.O. Box 569, Custer, SD • 605-673-1860 • 605-673-4665
888-807-4899 eladio.gonzalez@amerigas.com
www.custergas.com

GOLDEN WEST TELECOMMUNICATIONS

415 Crown St., P.O. Box 411, Wall, SD • Dial 777 or 855-888-7777
www.goldenwest.com • info@goldenwest.com
State's largest independent telecommunications company providing dial tone, cable television, long distance & high-speed internet throughout much of western, south-central & eastern South Dakota.

MCGAS PROPANE

P.O. Box 429, Custer, SD • 605-673-5844
www.mcgas.biz • mcgas@rapidnet.com
Sells & leases propane tanks of all sizes. Residential & commercial propane.

NELSON'S OIL AND GAS

831 Mt. Rushmore Rd., Custer, SD • 605-673-4371
www.nelsonsoilandgas.com • info@nelsonsoilandgas.com
Family-held corporation established in 1961. Bulk fuel/delivery, heating & cooling installation & service.

Nine-hole, par 36 Rocky Knolls Golf Course offers 3,084 yards of precision golf from the longest tee. Tee time reservations can be made up to 14 days in advance online or by calling 605-673-4481.

12181 W Hwy 16 • Custer, SD 57730
www.rockyknollsgolfcourse.com

Take a Step Back in Time

Shop in a historic 1890 building!

Check out our selection of essential oils!

- Vintage
- Antiques
- Mickelson Trail T-shirts
- Black Hills Gold Jewelry
- Black Elk Peak T-shirts
- Black Hills photographs
- Handcrafted signs & art
- Collectibles
- Paintings

522 Mt. Rushmore Rd. • Custer • 605-673-2217

CLAW, ANTLER & HIDE

Fur all your critter parts!

Gifts • Home Decor • Clothing & Apparel
Glass beads • Antlers • Leather • Furs • Books
Craft Supplies • Fur Hats • Jewelry Items
Native American-made Products
Antler Lamps • Knives • Knife Blanks
Claws • Skulls • Bones

Check out our Buffalo Robes!

CLAW - ANTLER & HIDE CO.

Check out our online catalog: www.clawantlerhide.com
605-517-0397 Open All Year
735 Mt. Rushmore Rd. • Custer

A STEP BACK IN TIME

522 Mt. Rushmore Rd., Custer, SD 57730 • 605-673-2217
 Gifts & antique store in an 1890 Victorian building. Locally-made items, Mickelson Trail and Black Elk Peak T-shirts.

A WALK IN THE WOODS

506 Mt. Rushmore Rd., Custer, SD • 605-673-6400
 www.walkwoods.com
 Take home a piece of the Black Hills. Art by local artists & gifts for every member of the family.

ART EXPRESSIONS GALLERY OF CUSTER

36 South 6th Street, Custer, SD • 605-673-3467
 www.facebook.com/ArtExpressionsGalleryinCuster/
 Cooperative-style gallery featuring the artwork of more than 30 local, regional & nationally-known artists.

BLACK HILLS PARKS & FORESTS ASSOCIATION

26611 US Hwy. 385, Hot Springs • 605-745-7020
 www.blackhillsparks.org • bhpf@blackhillsparks.org
 Nonprofit membership organization that operates retail stores for public land agencies. Partnering with Wind Cave National Park, Jewel Cave National Monument, Black Hills National Forest, Nebraska National Forest & Grasslands and the National Grassland Visitor Center in Wall, SD, and operating 14 retail locations in the Black Hills, Wyoming and Nebraska. Offers a curated selection of books, toys and games that help people of all ages engage with and interpret the natural world.

CALAMITY JANE WINERY & MERCANTILE

512 Mt. Rushmore Rd., Custer, SD • 605-673-2269
 www.calamityjanewinery.com
 www.calamityjanemercantile.com • dwallenberg@goldenwest.net
 Locally-owned 26 years. Featuring a gourmet coffee bar, South Dakota wines (Prairie Berry, Firehouse & more). Shop our elegant apparel and gift shop.

CARSON DRUG L.L.C.

521 Mt. Rushmore Rd., Custer, SD • 605-673-2225 • www.carsondrugsd.com
 Full-service pharmacy, Russell Stover candies, greeting & postcards, Yankee Candies, film, souvenirs. Ships via UPS.

CLAW ANTLER HIDE, INC.

735 Mt. Rushmore Rd., Custer, SD • 605-673-4345
 www.clawantlerhide.com • clawantlerhide@hotmail.com
 Beads, furs, leathers, shells, feathers, skulls, bones, pipestone, pipes, fur hats, mounts, knives, knife material, sheepskins, elk and deerskin gloves, crafts & rustic home decor.

COMMON CENTS CONVENIENCE STORE

24 W. Mt. Rushmore Rd., Custer, SD • 605-673-4491

CUSTER ACE HARDWARE

833 Mt. Rushmore Rd., Custer, SD • 605-673-2227
 officecuster@gmail.com • www.acehardware.com
 Craftsman, Weber, Valspar. Window and screen repair, equipment rentals, appliances.

CUSTER COUNTY CANDY COMPANY

506 Mt. Rushmore Rd. #1, Custer, SD • 605-673-3911
 www.custercountycandycompany.com
 Hand-dipped chocolates & unique sweets, Black Hills coffee & SD-made products.

CUSTER DO IT BEST HARDWARE & LUMBER

603 Crook St., Custer, SD • 605-673-3777
 doitbest@gwtc.net • www.doitbest.com
 Hardware, building materials & camper supplies. We repair screens & windows, make keys, sharpen and make chainsaw chains. Offers residential design & CAD drafting.

CUSTER FARMERS' MARKET

Mt. Rushmore Rd. and 4th St., Custer, SD • 605-673-5230
 gdcleveland@goldenwest.net
 Custer Farmers' Market located at Way Park on Mt. Rushmore Rd. in Custer. Every Saturday June-October, 8 a.m.-12:30 p.m.

CUSTER SENIOR CENTER

538 Mt. Rushmore Rd., Custer, SD • 605-673-2708
 www.custersencntr.org • jillkettle@gwtc.net

DAKOTA GREENS - CUSTER GREENHOUSES AND NURSERY, INC.

25086 Shamrock Rd., Custer, SD • 605-673-2510
 www.dakotagreensofcuster.com • jefferylprior@hotmail.com
 Hanging gardens, perennials, trees & shrubs.

DENIAL SOUTH DAKOTA

430 Mt. Rushmore Rd., Custer, SD • 605-673-2264 • mike@bluerevelation.com
 tammi@bluerevelation.com • www.facebook.com/DenialSouthDakota
 Fine art for sale by Mike Dewsbury.

FLORA'S JEWELRY & WESTERN WEAR

601 Mt. Rushmore Rd., Custer, SD • 605-673-4754
 In business for over 48 years (same location). Black Hills gold jewelry, custom gold jewelry, goldsmith, jewelry repair, American-made gifts, Western wear clothing — boots, belts, hats, buckles, horse-riding gear, pack supplies, hiking gear, camping supplies, gifts, T-shirts, sweatshirts, gloves, native gifts, Western art, leathers, pictures & cookbooks.

GOOD KARMA JEWELRY

507 Mt. Rushmore Rd., Custer, SD • 605-673-3047
 garciadebby@yahoo.com • www.csrjewelry.com

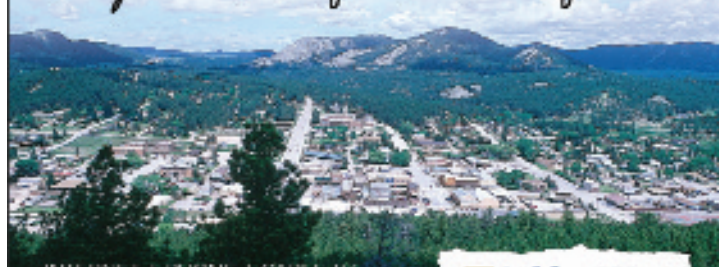


Relax... We've thought of everything.

Golden Eagle LOG HOMES .com

FRENCH CREEK LOG HOMES
 Mary & Dwight Klein • Custer, SD • 605-673-4424
 www.frenchcreekloghomes.com • frcreck@gwtc.net

We Didn't Build the Communities... We Just Brought Them Together!



INTERNET | PHONE | CABLE TV
 1-855-888-7777 | goldenwest.com

Golden West
 THE #1 IN LOCAL COUNTRY



McGOS
PROPANE

Locally-owned since 1939
 Serving the entire Black Hills area

- We offer home and business delivery, winter contracts and summer fill.
- Our employees are CTEP certified and service and safety are our highest priorities.
- Proud distributor of Rinnai, Empire and Modine small room and garage heaters.

605-673-5844
 1030 Mount Rushmore Rd • Custer, SD 57730



Here at Good Karma Jewelry, you can shop while enjoying a delicious cup of coffee at our coffee bar. Choose from a large variety of gift items, handmade jewelry, turquoise and sterling as well as Black Hills Gold and women's western boots, purses and accessories. We also carry gems, crystals and fossils. We have something for children and adults of all ages. Gift items such as hand-blown glass, or ornamental figurines, decorative soaps, jellies, peanut butters and candies.

HERITAGE VILLAGE CAMPGROUND AND GIFT SHOP

24827 Village Ave., Crazy Horse, SD 57730 • 605-673-4761 • Fax: 605-673-4775
A unique gift shop with fun atmosphere, ping-pong, checkers, billiards, family-friendly lounge. Soda, spirits and light food available. Heritage Village Campground and RV Park is next door in view of Crazy Horse Mountain with full-service sites, pull-thrus and rustic cabins.

HIGH MOUNTAIN OUTFITTERS

516 Mt. Rushmore Rd., Custer, SD • highmountainoutfitters.sd@gmail.com
www.highmountainoutfitters.sd.com
Outdoor apparel and gear for the mountain sports enthusiast. Bike and kayak rentals, hammocks, rock climbing, tents and more.

JENNY'S FLORAL

528 Mt. Rushmore Rd., Custer, SD • 605-673-3549
www.jennysfloral.com • jennysfloral@goldenwest.net
Fresh flowers, plants & home decor. Black Hills' premier wedding florist - creating top-of-the-line botanicals for your special day.

KORCZAK'S HERITAGE

12151 Avenue of the Chiefs, Crazy Horse, SD • 605-673-4681
www.shopkchonline.biz
Unique menu items from a local favorite, the Native American Taco, to Kuchen, the South Dakota dessert. Snack shop. Large gift shop at Crazy Horse Memorial w/pottery, jewelry, books, foods & much more.

LASTING IMPRESSIONS UNLIMITED

13830 SD Hwy. 40, Hermosa, SD • 605-201-1021 • 605-201-1020
www.liudesigns.com • liu@liudesigns.com
Full awards & personalization business. Designs & prints metal photos for décor, signage, customized gifts & promotional items.

LOST SOCK LAUNDROMAT AND TARA'S TAN'N

242 Mt. Rushmore Rd., Custer, SD • 605-673-2932
Laundromat, self-serve & drop-off available, free popcorn & coffee, open daily, three tanning beds. Video rentals include weekly new releases & popular DVDs.

LYNN'S DAKOTAMART

800 Mt. Rushmore Rd., Custer, SD • 605-673-4463 • www.lynnsdakotamart.com
Serving Western South Dakota for over 50 years. Complete line of groceries, fresh meats, fruits & vegetables, bakery & deli, liquor, beer & wine, camping & fishing supplies & an expanded line of organic & gluten-free products.

MINI-NEEDLES ART STUDIO

24948 America Center Rd., Custer, SD • 605-673-3086 • 308-760-8145
jwmiller@bbc.net
Displaying the artist's original work in oils, acrylics, watercolors & various mixed mediums. All work on display is for purchase. Special conversation art pieces for the buyer's selection.

MOUNT RUSHMORE GIFT SHOP

13000 Hwy. 244, Bldg. 81, Mount Rushmore National Memorial, Keystone, SD
605-574-2515 • www.shop.mtrushmorenationalmemorial.com
mlamontagne@xanterra.com
Gift shop & food service at Mount Rushmore National Memorial. Offers American fare. Dine with the presidents in the Carvers' Marketplace. Gift shop features American-made items.

PAUL HORSTED BOOKS & PHOTOGRAPHY

Custer, SD • 605-673-3685 • www.paulhorsted.com • paul@paulhorsted.com
"The Black Hills Yesterday & Today," "Exploring with Custer" and "Treasures of the National Parks Yesterday & Today," available wherever Black Hills books are sold and online.

PRINGLE MERCANTILE

379 Main St., Pringle • 605-673-5700 • pringlemercantile@gmail.com
www.facebook.com/Pringle-Mercantile-1722006624751376

Small-town general store on dirt Main Street in Pringle. Offering cold drinks, snacks, camping supplies, beer, ice, hardware and local finds. Join us for lunch specials made from scratch on Mondays, Wednesdays and Fridays. Open M-S 9-5 during the season.

SHANKLIN'S OF SOUTH DAKOTA

12702 Miller Court, Custer, SD • 605-673-2099 • shanklinsofsd@gmail.com
Three miles east of Custer to America Center Rd., then 2 miles north on the corner of America Center Rd. & Miller Court. Flooring & installation. Showroom with samples and some inventory.

SHOPKO HOMETOWN

1135 Mt. Rushmore Rd., Custer, SD • 605-673-3883 • st763@shopko.com
One-stop retail store.

SOUTHERN HILLS TACTICAL, LLC

25341 Hwy. 385/89, Custer, SD • 605-673-3222 • 605-673-2960
www.southernhillstactical.com • southernhillstactical@gwtc.net
Gun shop two miles south of Custer on Hwy. 385/89. Specializes in tactical & personal defense weapons, full line of optics, ammo & gear. On-site outdoor ranges: 25 yd. handgun, 15-50 yd. steel plate range & 100 yd. rifle range.

TOP PIN ARCHERY AND WILD GAME SERVICES

25086 Shamrock Rd., Custer, SD • 605-673-5880
toppinarchery@goldenwest.net
Indoor & outdoor archery ranges, full-service bow shop, virtual reality hunting. Home of the Top Pin Archers Club.

WINDSONG VALLEY GARDENS

25366 Windsong Valley Rd., Custer, SD • 605-673-5230
gdcleveland@goldenwest.net
Pick your own produce from our gardens and greenhouses June - Oct. Eggs available year-round. At Custer Farmers' Market Saturdays 8 a.m.-12:30 p.m. at Way Park.

HOW DID CUSTER GET ITS NAME?

In 1875, the name Stonewall was favored in honor of Confederate Civil War Gen. Stonewall Jackson. However, Confederate sympathizers were outnumbered by Union supporters who elected to name the town Custer City after Union Gen./Lt. Col. George Armstrong Custer. Custer was the first white man of record to explore the Black Hills. Custer City was incorporated Aug. 10, 1875.

The Best

peace of mind for
buying, selling, renting
and rental management!



CUSTER
REAL ESTATE
Sales & Services

605.673.5400
Cell: 605.673.1260
ramona@gwtc.net
P.O. Box 100
Custer, SD 57730

RAMONA FLAIG

Broker/Owner, Realtor®, GRI, ABR

www.custersdrealstate.com



MLS



Offering
You More



Use this app to
watch video!

Doug Kenoyer
CPA/Partner

Denise Webster
CPA, PFS
Managing Partner

Diane Dennis
Associate



Serving the community for over 82 years



Ketel Thorstenson, LLP

Certified Public Accountants/Business & Personal Consultants

609 Mt. Rushmore Rd. | Custer, SD | 673-3220 • ktllp.com



BAKER'S BAKERY & CAFE

541 Mt. Rushmore Rd., Custer, SD • 605-673-2253
www.bakersbakerycafe.com • bakersbakery@goldenwest.net
 Full-service restaurant. Breakfast, lunch, donuts & pastries, espresso. Everything served on homemade bread.

BEGGING BURRO MEXICAN BISTRO & TEQUILA BAR

529 Mt. Rushmore Rd., Custer, SD • 605-673-3300
www.facebook.com/beggingburro
 Mexican classics w/contemporary flair. Mayan chefs prepare fresh tacos, tostados, taquitos, enchiladas, carne asada, tempiquena, chili rellenos, etc. Table-made guacamole. Local craft beer & wine & chilled margaritas.

BLACK HILLS BURGER & BUN CO.

441 Mt. Rushmore Rd., Custer, SD • 605-673-3411
www.blackhillsburgerandbun.com
 Full-service or carry-out, premium beef & buffalo burgers. All meats ground fresh daily from choice chuck, hand-pattied & served on house-baked buns. Open year-round & locally owned.

BLUE BELL LODGE DINING ROOM

25453 Hwy 87, Custer State Park, Custer, SD • 605-255-4531
www.custerresorts.com
 Hearty ranch house dining.

BUGLIN' BULL RESTAURANT AND SPORTS BAR

511 Mt. Rushmore Rd., Custer, SD • 605-673-4477
www.BuglinBull.com • info@BuglinBull.com
 Family restaurant. Buffalo burgers, South Dakota wild game: buffalo, elk, pheasant, trout, walleye. Prime rib, steaks, wraps, pasta, pizza. Full bar. Upper deck.

CARVERS' MARKETPLACE AT MOUNT RUSHMORE NATIONAL MEMORIAL

13000 Hwy. 244, Bldg. 81, Mount Rushmore National Memorial, Keystone, SD
 605-574-2515 • www.mountrushmorenationalmemorial.com/dining
mlamontagne@xanterra.com
 Gift shop & food service at Mount Rushmore National Memorial. Offers American fare. Dine with the presidents in the Carvers' Cafe. Gift shop features American-made items.

CALAMITY JANE WINERY & MERCANTILE

512 Mt. Rushmore Rd., Custer, SD • 605-673-2269
www.calamityjanemerchantile.com • dwallenberg@goldenwest.net
 Locally-owned 26 years. Featuring a gourmet coffee bar, South Dakota wines (Prairie Berry, Firehouse & more). Elegant apparel and gift shop.

CIRCLE B RANCH CHUCKWAGON

12138 Ray Smith Dr., Hill City, SD • 605-574-2129 • 800-403-7358
www.circle-b-ranch.com

Chuckwagon suppers, cowboy music shows, woodcarver, gunfights, gem panning, wax bullet pistol shooting & gift shop.

COMMON CENTS CONVENIENCE STORE

24 W. Mt. Rushmore Rd., Custer, SD • 605-673-4491

CUSTER COUNTY CANDY COMPANY

506 Mt. Rushmore Rd. #1, Custer, SD • 605-673-3911
www.custercountycandycompany.com
 Hand-dipped chocolates & unique sweets, Black Hills coffee & SD-made products.

DAKOTA BBQ

437 Mt. Rushmore Rd., Custer, SD • 605-515-2132
dakotabbq@gmail.com • <http://dakotabbq.wixsite.com/dakotabbq>
 Award-winning, quick service restaurant. Brisket, pulled pork, ribs and more! All meats smoked fresh daily. Homemade sides. Call for business hours and meat availability.

DAKOTA COWBOY

216 W. Mt. Rushmore Rd., Custer, SD • 605-673-4613
www.dakotacowboy.com
 Inspired by everyday family cooking, you'll feel at home while savoring a great meal in the casual and relaxed dining room. Experience inventive cuisine, attentive service and a friendly atmosphere.

DENIAL SOUTH DAKOTA

430 Mt. Rushmore Rd., Custer, SD • 605-673-2264 • mike@bluerevelation.com
tammi@bluerevelation.com • www.facebook.com/DenialSouthDakota
 A Black Hills bistro featuring paninis, soups, mac & cheese, pastries, beer, wine and more. A relaxed atmosphere with a great patio. Also has fine art for sale by Mike Dewsbury. Opens at 11 a.m. Closed Mondays and Tuesdays, April through October.

FRONTIER GRILL

678 W. Mt. Rushmore Rd., Custer, SD • 605-673-8870
frontiergrill@goldenwest.net
 Family restaurant. Burgers, outside patio, full bar & daily specials. Great for parties or events.

LAUGHING WATER RESTAURANT

12151 Avenue of the Chiefs, Crazy Horse, SD • 605-673-4681
www.crazyhorsememorial.org
 Lunch & dinner in-season & lunch in off-season. View of Crazy Horse Mountain Carving. Groups welcome for lunch meetings.

LEGION LAKE LODGE DINING ROOM

12967 Hwy. 16A, Custer State Park, Custer, SD • 605-255-4521
www.custerresorts.com
 Deli, bakery & burgers in a casual lakeside setting.



www.CusterStatePark.com
LODGING
 605-673-0201 | www.CusterResorts.com
CAMPING
 800-710-2267 | www.CampSD.com
 A South Dakota State Park Entrance License is required.



LINTZ BROS PIZZA

14287 Hwy. 36, Hermosa, SD • 605-255-4808
www.lintzbrospizza.com • brian.lintz@brospizza.com
Corner of Hwy. 36 & Hwy. 79. Summer 11 a.m.-10 p.m. 7 days/week. Voted Best Pizza in the Black Hills by the Rapid City Journal 2012 Starch Madness.

LYNN'S DAKOTAMART

800 Mt. Rushmore Rd., Custer, SD • 605-673-4463
custer@lynnisdakotamart.com • www.lynnisdakotamart.com
Serving western South Dakota for over 50 years. Groceries, fresh meats, fruits & vegetables, bakery & deli, liquor, beer & wine, camping & fishing supplies, organic and gluten-free products.

MT. RUSHMORE BREWING Co.

140 Mt. Rushmore Rd., Custer, SD • 605-673-4200
www.MtRushmoreBrewing.com • info@mtrushmorebrewing.com
Locally handcrafted artisanal ales & brewery-inspired food. Taproom w/ brew-house, fermenters & direct-draw tap system. Twenty-four rotating taps offering Black Hills craft beers. Full-menu restaurant & bar. Outside seating available. Event center available for large parties and busses. Call for more information and to reserve.

OUR PLACE

738 Mt. Rushmore Rd., Custer • 605-673-5255 • ourplacecuster@gmail.com
Nothing fancy, just a small-town diner with food cooked to order and different daily specials. While you wait, you can enjoy the company of many locals and their colorful stories. With unique waitresses and a grumpy cook who knows what he's doing, you'll have quite the experience. Open Monday-Friday, 5 a.m. to 1:30 p.m., Saturday and Sunday 5 a.m. to 11 a.m.

PIZZA HUT

549 Mt. Rushmore Rd., Custer, SD • 605-673-3330 • www.pizzahut.com
Pizza, pasta & sandwiches.

PIZZA MILL

904 Mt. Rushmore Rd., Custer, SD • 605-673-3306
www.pizzamillcustersd.wixsite.com/pizzamill
Family-friendly restaurant serving pizza, wings, sandwiches, flatbreads & salads. Indoor & outdoor patio seating.

PIZZA WORKS

429 Mt. Rushmore Rd., Custer, SD • 605-673-2020
www.custerpizzaworks.com • sbgiraud1@gmail.com
Pizza in historic Opera House. Watch us hand-toss your pizza while you enjoy family dining indoors or on the outdoor patio.

POUNDING FATHERS

140 Mt. Rushmore Rd., Custer • 605-673-5900
Full-service restaurant and bar. New in 2019.

PURPLE PIE PLACE

19 Mt. Rushmore Rd., Custer, SD • 605-673-4070
www.purplepieplace.com • purplepie@goldenwest.net
Homemade fruit & cream pies. Restaurant, ice cream parlor & bakery. Home-made soups, sandwiches & ice cream specialties.

ROCKY KNOLLS GOLF COURSE

12181 W. US 16, Custer, SD • 605-673-4481
www.rockyknollsgolfcourse.com • clubhouse@rockyknollsgolfcourse.com

SAGE CREEK GRILLE

611 Mt. Rushmore Rd., Custer, SD • 605-673-2424 • www.sagecreekgrille.com
Fresh food made to order, rustic breads, premier wine & beer menu, nightly dinner specials, smoke-free. Buffalo raised naturally & locally, as well as South Dakota Certified Beef.

SHOPKO HOMETOWN

1135 Mt. Rushmore Rd., Custer, SD • 605-673-3883 • st763@shopko.com
One-stop retail store.

SKOGEN KITCHEN

29 N. 5th St., Custer, SD • 605-673-2241 • skogen@skogenkitchen.com
www.skogenkitchen.com
An innovative, chef-driven restaurant featuring unique breakfast and dinner items. We focus on making sure every guest leaves our establishment happy and satisfied. Centrally-located in the downtown Custer area and providing intimate seating for your pleasure.

STATE GAME LODGE DINING ROOM

13389 Hwy. 16A, Custer State Park, Custer, SD
605-255-4541 • 800-658-3530 • www.custerresorts.com
Serves South Dakota specialties such as buffalo, pheasant & trout.

SUBWAY

926 Mt. Rushmore Rd., Custer, SD • 605-673-2722
From six inches to six feet, we have the sandwich for you.

SYLVAN LAKE LODGE DINING ROOM

24572 Hwy 87, Custer State Park, Custer, SD • 605-574-2561
www.custerresorts.com
Specializing in wild game dishes like buffalo, trout and elk.

THE CUSTER WOLF FOOD & DRINK

607 Mt. Rushmore Rd., Custer, SD • 605-673-WOLF (9653)
www.custerwolf.com • tommyhegerfeld@gmail.com
Gastropub serving comfort food, craft beer and wine.

THE GOLD PAN SALOON

508 Mt. Rushmore Rd., Custer, SD • 605-673-8850 • goldpan@goldenwest.net
Come into the legendary Gold Pan Saloon for the Old West experience! Full service bar and smoked meats menu items. Featuring humidior cigars that can be smoked on our large back patio. Live entertainment guitar players on weekends. Ladies night on Tuesday. Daily happy hour from 4-6 p.m. Open all year.

VFW Post 3442

721 Mt. Rushmore Rd., Custer, SD • 605-673-4262
quartermaster3442@gmail.com
Restaurant and bar. Open to public.

WINDSONG VALLEY GARDENS

25366 Windsong Valley Rd., Custer, SD • 605-673-5230
gdcleveland@goldenwest.net
Pick your own produce fresh from our gardens & greenhouses June-October. Eggs available year-round. At Custer Farmers Market on Saturday mornings.

SHANKLIN'S
FLOORING & INSTALLATION
44 YEARS PROFESSIONAL INSTALLATION

Carpet • Vinyl • Tile
Wood • Laminate • LVT



Country Cottage Gift Shop



Juice PLUS[®]
doTERRA

Custom transfer t-shirts
Fairy garden accessories
Inspirational gifts
Locally-made & Handmade gifts

Mon-Fri • 10am-4pm
12702 Miller Court 605-673-2099
Off America Center Road

FORT WELIKIT
1 mile North of Custer

- 100 spacious and wooded sites
- Full hook-up 20/30/50 AMP sites that can accommodate rigs up to 70'
- Deluxe tent sites and shelters
- Cable TV and free Wi-Fi
- Full-service housekeeping cabins and unique rentals
- Private family-style bathhouses
- RV dump and propane sales

Family Campground and RV Park
24992 Sylvan Lake Rd.
Custer, SD 57730
888-946-2267 • 605-673-3600



www.blackhillssrv.com

This publication was produced by
Southern Hills Publishing, Inc.
522 Mt. Rushmore Rd., Custer, SD 57730
605-673-2217

1880 TRAIN

222 Railroad Ave., Hill City, SD • 605-574-2222
www.1880train.com • office@1880train.com
Old-time steam locomotives & vintage cars make several trips daily between Hill City & Keystone. Open early May to early October. Reservations recommended.

1881 COURTHOUSE MUSEUM

411 Mt. Rushmore Rd., Custer, SD • 605-673-2443
www.1881courthousemuseum.com • info@1881courthousemuseum.com
Housed in the original Dakota Territory courthouse, the 1881 Courthouse Museum explores the history of the Black Hills and Dakota Territory from 1874 to present day.

ADVENTURE RENTALS

444 Mt. Rushmore Rd., Custer • 605-673-4540
http://adventurerentalssd.com • atv@adventurerentalssd.com
We rent scooters, ATVs and bikes; we also have a gift shop. All scooters and ATVs are insured, licensed and all-access.

BEAR COUNTRY U.S.A.

13820 S. Hwy. 16, Rapid City, SD • 605-343-2290
www.bearcountryusa.com • pabear@bearcountryusa.com
Drive-through wildlife park features North American animals roaming free in their natural habitat. Walking tour of Baby Land where bear cubs, wolf pups & more are on display.

BLACK HILLS AERIAL ADVENTURES

24564 Hwy.16/385, Custer, SD • 605-673-2163
www.coptertours.com • bhaerial@goldenwest.net
Offering a variety of helicopter tours from three heliports near Crazy Horse, Mt. Rushmore and in the Badlands. Flying seven days a week from May to October, weather permitting.

BLACK HILLS BALLOONS

www.blackhillsballoons.com • 605-673-2520 • info@blackhillsballoons.com
May-Oct. Sunrise one-hour flights include champagne toast and first flight certificate. Reservations required.

BLACK HILLS PLAYHOUSE

24834 S. Playhouse Rd., Custer, SD • 605-255-4141
www.blackhillsplayhouse.com • contact@blackhillsplayhouse.com
In the heart of Custer State Park. Professional theatre at friendly South Dakota prices. Reservations recommended.

BLACK HILLS WILD HORSE SANCTUARY

12163 Highland Rd., Hot Springs, SD • 605-745-5955
www.wildmustangs.com • wildhorses@gwtc.net
Imagine a place where you can see miles and miles to the horizon. A place

where wild horses run free & eagles soar. Call for reservations.

BLUE BELL HAYRIDE CHUCK WAGON COOKOUT

25453 Hwy. 87, Custer, SD, Custer State Park • 605-255-4531
www.custerresorts.com

BLUE BELL STABLES - TRAIL RIDES

25453 Hwy. 87, Custer, SD, Custer State Park • 605-255-4531
www.custerresorts.com

BUFFALO RIDGE ADVENTURES

245 Centennial Dr., Custer, SD • 605-673-4664
www.custerhospitality.com • buffaloridge@custerhospitality.com
Roam across the Black Hills on one of our motorized ATVs, mountain bikes, kayaks, or stand-up paddleboards. Whether you're looking for a day-long adventure or a few hours of fun, Buffalo Ridge Adventures has all the outdoor gear you need. There's an option for every skill level and our experienced staff is here to help and give recommendations.

BUFFALO RIDGE THEATER

370 W. Mt. Rushmore Rd., Custer, SD • 1-800-646-8729
theater@goldenwest.net • www.buffaloridgetheater.com
Hosting a phenomenal lineup each summer. Regardless of when you find yourself in Custer, you'll find amazing shows.

BUFFALO SAFARI JEEP RIDES

13389 Hwy. 16A, Custer, SD, Custer State Park • 605-255-4541
www.custerresorts.com

CIRCLE B CHUCKWAGON

12138 Ray Smith Dr., Hill City, SD • 605-574-2129 • 800-403-7358
www.circle-b-ranch.com
Chuckwagon suppers, cowboy music shows, pony rides, woodcarver, gun-fights, gem panning, wax bullet pistol shooting & gift shop.

CRAZY HORSE MEMORIAL

12151 Avenue of the Chiefs, Crazy Horse, SD • 605-673-4681
www.crazyhorsememorial.org • memorial@crazyhorse.org
World's largest mountain carving-in-progress, between Custer & Hill City on Hwy. 16/385, Crazy Horse Memorial Hwy. Sculptor Korczak Ziolkowski & Lakota Chief Henry Standing Bear officially started Crazy Horse Memorial June 3, 1948. Honors the culture, tradition & living heritage of North American Indians. The foundation continues the progress on the world's largest sculptural undertaking by carving a memorial of Lakota leader Crazy Horse; by providing educational & cultural programming; by acting as a repository for American Indian artifacts, arts & crafts through the Indian Museum of North America & the Native American Educational & Cultural Center; and by establishing & operating the Indian University of North America and, when practical, a medical

*Opening a new business?
Relocating a business?*

Your business is our business.



At NXTLAW, we do business law, and we do a lot of it. We provide efficient lawyering for smart business...from starting up through operation and growth to exit.

NXTLAW

Efficient lawyering for smart business.

Call us or visit us at www.NXTLAW.com
503 Mt. Rushmore Rd • Custer, SD 57730
605-673-4774

THE
FIREARM TRUST
LAW CENTER

"The right of the people to keep and bear arms shall not be infringed."
(Second Amendment, U.S. Constitution)

**Want to own firearms?
Bringing your firearms to South Dakota?
Trust us to help you.**

Call us or visit us at
www.firearmtrustlaw.com

503 Mt. Rushmore Rd
Custer, SD 57730
800-545-5606

A SERVICE OF **NXTLAW**



ATTRACTIONS & RECREATION

training center for American Indians.

CUSTER FARMERS' MARKET

Mt. Rushmore Rd. and 4th St., Custer, SD
605-673-5230 • gdcleveland@goldenwest.net
Custer Farmers' Market, located at Way Park on Mt. Rushmore Rd. in Custer. Every Saturday, June-October, 8 a.m.-12:30 p.m.

CUSTER STATE PARK

13329 Hwy. 16A, Custer, SD • 605-255-4515
www.custerstatepark.com • custerstatepark@state.sd.us
Home to one of America's largest bison herds, this 71,000-acre park features scenic drives, fishing, swimming, hiking, camping & four outstanding resorts.

CUSTER UTV RENTALS

25112 Golden Valley Rd., Custer, SD • 605-673-6600 • 888-978-2267
www.blackhillssatvadventures.com • blackhillssatv@yahoo.com
We specialize in adventure in the Southern Black Hills of South Dakota. We rent top-of-the-line UTVs of all makes and models to accommodate you and your family. Whether you have two or 15 in your group, we can make it happen. With UTVs that seat two to six people and multiple units, the possibilities are endless. All of our UTVs come with Black Hills National Forest trail passes as well as Custer State Park passes and are street legal.

FOUR MILE OLD WEST TOWN & MOSS CITY

11921 W. Hwy. 16, Custer, SD • 605-673-3905 • fourmile@gwtc.net
Experience the Old West as it really was. Family fun. Mid-May through early October.

FRONTIER PHOTO

604 Mt. Rushmore Rd., Custer, SD • 605-673-4660
frontierphotos@goldenwest.net • www.frontierphotos.com
Provides classic antique portraits and antique style frames. Specializes in large groups, children's and family portraits. Flash back to the 1840s and have a photo in minutes.

GRIZZLY GULCH ADVENTURE GOLF

231 W. Mt. Rushmore Rd., Custer, SD • 605-673-1708
grizzlygulchgolf@gmail.com
18-hole mini golf course. Hours 9 a.m.-10 p.m.

HOLLINGSWORTH HORSES

25470 Stagg Rd., Custer, SD • 605-517-0860
hollingsworth.horses@gmail.com • www.hollingsworthhorses.com
Guided horseback riding. Ride where you want on scenic ranch with large granite outcroppings, ponds, wildlife, pines & aspen. Unguided riding for riders who can give subtle directional cues to horses. Open year-round.

INDIAN MUSEUM OF NORTH AMERICA AT CRAZY HORSE MEMORIAL

12151 Avenue of the Chiefs, Crazy Horse • 605-673-4681
crazyhorsememorial.org

The Indian Museum of North America is home to an extraordinary collection of donated art and artifacts reflecting the diverse histories and cultures of Native Americans.

JEWEL CAVE NATIONAL MONUMENT

11149 Hwy. 16, Custer, SD • 605-673-8300 • Reservations: 844-245-6179
www.nps.gov/jeca
World's third-longest cave. Tours year-round, except for Thanksgiving Day, Christmas Day & New Year's Day. Same day tours or next day tours are available; tickets are available on-site on a first-come, first-served basis. Reservations 48 hours and 90 days prior to arrival available for the Scenic Tour. Call 844-245-6179.

MAMMOTH SITE

1800 US 18 Bypass, Hot Springs, SD • 605-745-6017
www.mammothsite.org • news@mammothsite.org
This National Natural Landmark is an internationally-renowned indoor working paleontological site/museum. More than 61 Columbian & woolly mammoths have been unearthed, as well as over 85 other species of associated Ice Age fauna. Hands-on activities for children, an educational experience for the entire family. One of the top fossil interpretive sites in North America.

MICKELSON TRAIL AFFILIATES

605-440-2400
www.mickelsontrailaffiliates.com • mickelsontrailaffiliates@gmail.com
We are a community of outdoor enthusiasts who support the local economy and use of the Mickelson Trail. MTA is a one-stop resource for Mickelson Trail info: where to eat, shop, have fun and stay. It is our mission to promote members to visitors and residents alike and to ensure a fulfilling trail experience for all.

MICKELSON TRAIL - BLACK HILLS TRAILS OFFICE

11361 Nevada Gulch Rd., Lead, SD • 605-584-3896
www.mickelsontrail.com • mickelsontrail@state.sd.us
114-mile hiking, bicycling and horseback riding trail through the heart of the Black Hills.

MOUNT RUSHMORE NATIONAL MEMORIAL

13000 Hwy 244, Bldg. 31, Ste 1, Keystone, SD • 605-574-2523
www.nps.gov/moru
America's Shrine of Democracy gives a glimpse into the history of the U.S. Open year-round, closed Dec. 25. Evening interpretive program during summer months in the amphitheater is among the National Park Service's most popular programs.

LaMonte's Auto Center

Over 40 years
of experience!

YOUR ONE STOP AUTO REPAIR SHOP

Repairs on All Automobiles & Light Trucks

Brakes • Tires • Shocks • Batteries
Tune-Ups • Oil Changes • Brake Fluid Flush
Wheel Alignments • Transmission Flush
Coolant & Power Steering Flush
Manufacturer's Scheduled Maintenance



605-673-2554

25146 Wazi Lane
Custer, SD

Open Monday through Friday





PUTT-4-FUN

640 S. 6th St., Hot Springs, SD • 605-745-7888
The newest, fun-filled attraction in Hot Springs, South Dakota. Offers the "Best in the West" miniature golf.

RABBIT BICYCLES AND BLACK HILLS SHUTTLE

175 Walnut Ave., Hill City, SD • 605-574-4302
rabbitbicycles@outlook.com • www.rabbitbike.com
We are still your experts on the Mickelson Trail for bicycles, shuttles and coffee! Serving Hill City and Custer.

REPTILE GARDENS

8955 S. Hwy. 16, Rapid City, SD • 605-342-5873 • 800-335-0275
www.reptilegardens.com • getinfo@reptilegardens.com
Guinness Book of World Records' largest reptile zoo. Botanical gardens, tropical birds & beautiful animals.

ROCKIN' R RIDES, INC

24853 Village Ave., Custer, SD
605-673-2999 Summer (May 1-Oct. 1) • 520-349-6078
www.rockingtrailrides.com • rockinrides@aol.com
Daily guided trail rides in family-friendly, small group setting with professional & knowledgeable guides, seven days a week, Memorial Day weekend through September. Closest trail rides to Crazy Horse Memorial.

ROCKY KNOLLS GOLF COURSE

12181 Hwy. 16, Custer, SD • 605-673-4481
www.rockyknollsgolfcourse.com • clubhouse@rockyknollsgolfcourse.com
The 9-hole, par 36 Rocky Knolls Golf Course offers 3,084 yards of precision golf from the longest tee. Scenic views of the Southern Black Hills. The fairways are lined with mature ponderosa pines & demand accuracy off the tee. The course rating is 35.9 and has a slope rating of 136 from the tips. Rocky Knolls Golf Course opened in 1965. Steve Price manages the clubhouse and as the course superintendent, keeps the course in excellent condition.

RUSH MOUNTAIN ADVENTURE PARK

13622 Hwy. 40, Keystone, SD • 605-255-4384
www.rushmtn.com • info@rushmtn.com
Explore Rushmore Cave on a scenic cave tour, cruise down the mountain on the new Rushmore Mountain Coaster, soar through the air on the Soaring Eagle Zipline Ride, shoot 'em up at the Gunslinger 7-D Interactive Ride and find your inner daredevil at the new WingWalker Challenge Course.

SOUTH DAKOTA AIR & SPACE MUSEUM

2890 Davis Dr., Ellsworth Air Force Base • 605-385-5189
www.sdairandspacemuseum.com • sdasm@midconetwork.com
South Dakota Air & Space Museum is a free family attraction honoring the achievements of aviation, space and military service in South Dakota and across

the nation. The museum has 35 historic aircraft and four large indoor galleries. The museum also offers bus tours onto Ellsworth Air Force Base in the summer months to visit a Minuteman Missile Silo.

SOUTHERN HILLS TACTICAL, LLC

25341 Hwy. 385/89, Custer, SD • 605-673-3222 • 605-673-3938
southernhillstactical@gwtc.net • www.southernhillstactical.com
Two miles south of Custer on Hwy. 385/89. Specializes in tactical & personal defense weapons, full line of optics, ammo & gear. On-site outdoor ranges: 25 yd. handgun, 15-50 yd. steel plate range is available by appointment.

SYLVAN ROCKS CLIMBING SCHOOL & GUIDE SERVICE

605-484-7585 • sylvan@sylvanrocks.com • www.sylvanrocks.com
Rock climbing for both beginners & advanced climbers. All equipment supplied. By reservation. Meets at Sylvan Lake.

TOP PIN ARCHERY

25086 Shamrock Rd., Custer, SD
605-673-5880 • toppinarchery@goldenwest.net
Seven-lane indoor range. Virtual reality hunting in techno hunt. Full-service pro shop. Retail archery equipment fitting & sales. 3-D shoots & archery leagues. Home of the Top Pin Archers Club.

WIND CAVE NATIONAL PARK

26611 Hwy. 385, Hot Springs, SD
605-745-4600 • www.nps.gov/wica
The sixth-longest cave in the world. Home to bison, prairie dogs, antelope, elk, coyote, mule & white-tailed deer.

Voting Locations for Custer County Residents

Precinct

Hermosa
Fairburn

Buffalo Gap
Pringle
Sentinel Hill
Custer City #6
Custer City #7
Custer City #8
Bear Rock
Elk Mountain

Location

United Church of Christ
Community & Historical Center
(old school building)
Town Hall (old bank building)
Pringle Fire Hall
Custer County Annex Building
Custer County Annex Building
Custer County Annex Building
Custer County Annex Building
County Highway Department Building
Elk Mountain School

BUY A HOME

We'll Make It Happen™

Highmark's mission is the same today as it was over 75 years ago: to provide high quality financial services to help our members achieve their financial goals. If your goal is homeownership, call or visit Highmark to learn more about how we can help find the financing that is right for you.

- VA, FHA
- New Construction/Conventional Loans
- Same day approval
- Low rates
- Low closing costs



Carrie Grable
NMLS #008981



Brenda Koebue
NMLS #1617983

highmarkfcu.com

Custer: 605.673.4444 • Toll Free: 800.672.6365





LODGING

BAVARIAN INN

855 N. 5th St., Custer, SD • 605-673-2802
 www.bavarianinnsd.com • service@bavarianinnsd.com
 The Bavarian Inn is the perfect location for a Black Hills vacation. Amenities include all-day tea time and coffee bar, daily cookie happy hour and our signature Pancake and Parfait breakfast bar. With two pools, a tennis court, green spaces and gathering areas throughout this updated 1970s-style roadside motel, it's always family game night at the Bavarian Inn.

BEAVER LAKE CAMPGROUND

12005 W. Hwy. 16, Custer, SD • 605-673-2464
 www.beaverlakecampground.net • blcres@goldenwest.net
 Camp in pine-shaded or open sites. Big rig friendly, free DSL, free Wi-Fi, heated pool, water slide (\$) laundry, playground, cable TV, electric car charging stations. Open March 15-Nov. 10 for cabins and RVs. Propane fills every day. Pools & water slide open May 3 to Sept. 2. Water slide hours 1-7 p.m. weather permitting. Pools, recreation hall, water slide & laundry open to available campers & outside for a fee. Dump station is available for \$8. Non-campers can also shower for \$4 & use free Wi-Fi or DSL.

BEST WESTERN BUFFALO RIDGE INN

310 W. Mt. Rushmore Rd., Custer, SD • 605-673-2275 • 800-937-7376
 www.custerhospitality.com • bufridge@gwtc.net
 88 rooms w/ indoor/outdoor access. Standard rooms with double, queen and king beds, deluxe rooms & family suites available with fridge/microwave. Indoor heated pool/hot tub, free deluxe breakfast, free Wi-Fi. Biker friendly.

BIG PINE CAMPGROUND

12084 Big Pine Rd., Custer, SD • 605-673-4054 • 800-235-3981
 www.bigpinecampground.com • bigpine@gwtc.net
 No frills camping in tall ponderosa pines. Wi-Fi, laundry room, game room, clean shower houses & restrooms. Full hookup 50/30 amp sites, water/electric RV & tent sites, primitive sites & camper cabins. May 20-Oct. 1.

BLACK HILLS BUNGALOWS

24941 America Center Rd., Custer, SD • 605-673-5253
 www.blackhillsbungalows.com • bhbungalows@goldenwest.net
 Spacious bungalows offering scenic views of the Needle Spires. 1-4 bedroom bungalows nestled in the pines. Each cabin fully furnished. Kitchen, picnic table, grill, firepit & Wi-Fi. Cabins #1-5 remodeled, pine interior. Located 4

U-Haul Truck and Trailer Rentals

U-HAUL 12475 Hwy. 16A
 CUSTER, SD
 (605) 673-2023

AUTHORIZED DEALER

- Low decks and wide ramps for easy loading
- Gentle-Ride Suspension ensures a smooth ride
- Fuel economy gauge helps you save money
- 24-hour emergency roadside service

Wake Up
 and smell the treats!

Hand-dipped chocolates
 & unique sweets. Black Hills
 coffee & South Dakota-
 made products.

CUSTER COUNTY CANDY COMPANY

506 Mt. Rushmore Rd. #1
 Custer, SD • 605-673-3911

**SPECIALISTS
 IN REAL ESTATE AUCTIONS**

Serving the Black Hills Area for 90 Years

BRADEN

REAL ESTATE & AUCTIONS

605-673-2629
 www.bradeenauction.com • Custer, SD

Serving the Black Hills area since 1923

*Local and Nationwide
 Live & Online auctions!*

THE Real Estate CENTER
 of Custer

BRADEN REAL ESTATE & AUCTIONS
 14 W. MT. RUSHMORE RD. • CUSTER, SD

605-673-2629

MON-FRI 8AM-5PM
 Evenings & Weekends
 by Appointment

- Since 1923 – A Proven Real Estate Service
- Residential Properties
- Vacation Homes
- Cabins, Land & Ranches
- Commercial & Business Properties
- Experienced, Professional Agents
- Personalized, One-On-One Service
- See our listings on Facebook @ Real Estate Center of Custer

 Ron Braden Owner/Trainer 605-381-2629	 Jeff Steen jsteen@braden.com 605-673-1518	 Carol Wood carol@braden.com 605-448-4466	 Ann Fuchs annf@braden.com 605-673-1177	 Dixie Whitaker dixie@braden.com 605-448-1171	 Julie Dorrain jdd@braden.com 605-673-2629
-------------------------------------------------	-----------------------------------------------------	----------------------------------------------------	--------------------------------------------------	--------------------------------------------------------	-----------------------------------------------------

www.custerrealestatecenter.com/custer

miles from Custer and three miles west of Custer State Park.

BLACK HILLS MILE HI MOTEL

244 Mt. Rushmore Rd., Custer, SD • 605-673-4048 • 800-964-5344
www.milehighmotel.com • blackhills.milehimotel@gmail.com
Family owned & operated. Affordable rates, very clean.

BLUE BELL LODGE RESORT

25453 Hwy. 87, Custer, SD 57730 • 605-255-4531 • 888-875-0001
www.custerresorts.com • info@custerresorts.com
29 cabins w/various accommodations. Full-service restaurant. Pets welcome in cabins w/additional fee.

BROKEN ARROW HORSE CAMP & RV CAMPGROUND

25446 Sidney Park Rd., Custer • 605-517-1964
www.brokenarrowhorsecamp.com • brokenarrowhorsecamp@gmail.com
Broken Arrow Campground is a full-service campground that accommodates our guests' horses in safe, covered stalls. Located four miles south of Custer and at the heart of Black Hills tourist destinations. We offer primitive, water and electric, full hookup RV sites and nine beautiful cabins. Peaceful setting that borders the Black Hills National Forest.

BUFFALO RIDGE CAMP RESORT

422 W. Mt. Rushmore Rd., Custer, SD • 605-673-4664
brcamp@gwtc.net • www.buffaloridgecampresort.com
Family friendly. Tipis, cabins, pull-through RV sites & tent sites.

CALAMITY PEAK LODGE

12557 Hwy. 16A, Custer, SD • 605-673-2357 • calamitypeak@custer.com
www.calamitypeaklodge.com
Modern, clean, comfortable units, several with kitchen facilities. Borders Black Hills National Forest & Mickelson Trail extension. Two miles east of Custer, one mile west of Custer State Park entrance.

CIRCLE K HORSE & RV CAMP

11596 Hwy 16, Custer, SD • 605-673-4333
circlehorsecamp@outlook.com • www.circlehorsecamp.com
Open year-round, horse and RV park conveniently located seven miles west of Custer. Water and electricity available, full kitchen, 4 baths, 2 showers and fire pits. Pet-friendly facility. Farrier on-site 3-4 days a week and horse tack available for purchase.

COMFORT INN & SUITES

339 W. Mt. Rushmore Rd., Custer, SD • 605-673-3221 • 480-725-1632
www.custerhospitality.com



SOUTHERN HILLS ANIMAL CLINIC
Dr. Sharon Seneczko

Love is the best medicine...

Call for an appointment 673-4996
12478 Hwy. 16A Custer • Hours Mon-Sat. 8:30 a.m.-5 p.m.



SHOPKO Hometown

- Home Goods
- Clothing
- Grocery

1135 Mt. Rushmore Road
Custer | 605.673.3883
Sunday 9am-7pm
Monday - Saturday 8am-9pm



Your one-stop insurance office

See this app to watch video:


STARR INSURANCE

Auto • Business • Home • Health • Life
Your Trusted Choice® agency committed to quality service

Amy Bailey, Agent/Owner
Karen Nielsen, Agent • Micki Reindl, Agent
605-673-3799 • 800-658-2299
38 Mt. Rushmore Rd. • Custer, SD
www.starrinsurancesd.com



LODGING

Gold Award-winning property with spacious rooms & suites, king & queen beds, wet bars, microwaves, in-room coffee, free Wi-Fi, handicap rooms, elevator, indoor pool & hot tub, fitness center. Free deluxe continental breakfast. Non-smoking facility.

CREEKSIDE LODGE

13389 Hwy. 16A, Custer, SD • 888-875-0001

www.custerresorts.com • info@custerresorts.com

Located in beautiful Custer State Park. Untamed & untouched in the Black Hills. Thirty luxurious, oversized lodge rooms, beautiful lobby & great rooms, two meeting rooms for business or leisure gatherings & incredible views of the Black Hills. Open all year.

CUSTER CRAZY HORSE CAMPGROUND

1116 N 5th St., Custer, SD • 605-517-9016

crazyhorsecampground@hotmail.com

www.custercrazyhorsecampground.com

100 RV sites, 25 cabins and 40+ tent sites. All camping sites include a fire pit and picnic table.

CUSTER/Mt. RUSHMORE KOA

12021 Hwy. 16, Custer, SD • 605-673-4304 • 800-562-5828

www.koa.com/campgrounds/custer • info@custerkoa.com

Centrally located for seeing all of the Black Hills. Three miles west of Custer. Kids' playground & Jumping Pillow (guests only). Memorial Day to Labor Day activities include swimming pool (weather permitting), chuckwagon breakfast (\$), games & more. 1 & 2 bdrm. cabins, 30 & 50 amp pull-thru & back-in sites & tent sites w/fire pits & picnic tables. Free Wi-Fi, clean restrooms, on-site store, laundry (\$), dump station. Firewood & propane may be purchased also. Open May 1 to Sept. 30.

CUSTER MOUNTAIN CABINS & CAMPGROUND

12503 Hwy. 16A, Custer, SD • 605-517-1986 • 800-239-5505

info@custermountain.com • www.custermountain.com

50+ private acres. Twenty-one wooded RV full hookups, nine electric-only, eight full-service cabins, 2 camper cabins, 25 tent sites, wilderness sites w/shower house/coin-op laundry.

CUSTER'S GULCH RV PARK & CAMPGROUND

25112 Golden Valley Rd., Custer, SD • 605-673-4647 • 800-531-5923

www.custersgulch.com • custersgulch@gwtc.net



Carson Drug
Serving the Southern Hills Since 1981
Colby Johnson, Pharm D. 

- Prescriptions
- First Aid Supplies
- Cards, Gifts and Souvenirs

521 Mt. Rushmore Rd • Custer, SD 57730
605-673-2225



- Plenty of parking
- Wi-Fi available
- Same great sandwiches
- Breakfast sandwiches served all day
- Personal pizzas


SUBWAY eat fresh.
926 Mt. Rushmore Rd.
Custer, SD
605-673-2722



“Life is so busy - whether it’s soccer or violin lessons, the days fill up before we’ve even started.” - TJ and Angela said

We understand. That’s why we created a fast, easy way for you to receive your bill electronically and pay it online - all for free. Just go to www.blackhillspower.com and click on eBill.

Now you can finally catch up on that “American Idol” everyone’s talking about.



Check out blackhillspower.com and click on eBill.



Black Hills Energy
Improving life with energy

©2002 • 840_668_D

Full hookups, spacious sites, showers, propane, clean restrooms, firewood, tent sites, hiking & bicycle trails, laundry, club house, Wi-Fi, cabins, on-site car rentals available for guests. Big rig friendly. Surrounded by National Forest. Open May 20 to Oct. 15.

CUSTER ROCKY KNOLLS CABINS
25150 Wazi Ln., Custer, SD • 605-673-2053
contact@custercabins.com • www.custercabins.com
One and two bedroom cabins with a grill and firepit.

CUSTER STATE PARK
www.custerresorts.com • info@custerresorts.com
Camping reservations: 800-710-2267 • www.campsd.com
Home to one of America's largest bison herds, this 71,000-acre park features scenic drives, fishing, swimming, hiking, camping & four outstanding resorts.

DAKOTA DREAM B&B & HORSE HOTEL
12350 Moss Rock Lane, Custer, SD • 605-517-2292
www.dakotadreambandb.com • info@dakotadreambandb.com
www.facebook.com/DakotaDreamBB
Log home on 20 acres. Home-cooked breakfast. Two guest rooms w/lodge decor & private baths. Horses accommodated in Horse Hotel.

DAYS INN OF CUSTER
Hwy. 16/385 • 519 Crook St, Custer, SD • 605-673-4500
Reservations: 800-DaysInn
www.wyndhamhotels.com/days-inn/custer-south-dakota
info@blackhillsdaysinn.com
Central to all attractions, 1 block from downtown & Mickelson Trail. 48 spacious rooms & suites, in-room coffee, expanded continental breakfast, free Wi-Fi.

DOUBLE D BED & BREAKFAST
26575 Jack Pine Rd., Custer • 605-673-4214
www.doubledbandb.com • ddbb@gwtc.net
A small B&B with two cabins. Full breakfast served in our home. Only 20 minutes from downtown Custer. Enjoy the adjoining National Forest from your covered porch. Cabins sleep five. Wi-Fi, TV, DVD, VCR, refrigerator and microwave. Horse pens available.

DOUBLE DIAMOND RANCH
23818 Hwy. 385, Rapid City, SD • 605-574-4560
doublediamondcabins@gmail.com • www.doublediamondcabins.com
Horse ranch four miles from Hill City, close to Mount Rushmore & Custer State Park. Deluxe cabins, B&B, hot tubs, fireplaces, AC, TV. Great views & wildlife.

ECONOLOGDE
342 Mt. Rushmore Rd., Custer, SD • 605-673-4400 • 800-4choice

www.custerhospitality.com • econolodgesd076@yahoo.com
45 rooms, Wi-Fi, HBO, expanded breakfast, heated indoor pool & very clean rooms. Within walking distance of most shops & restaurants. Gold Award winner.

ELK HAVEN VACATION CABINS
25050 Little Italy Rd., Custer, SD • 720-252-7300
elkhavenvacationcabins@gmail.com • www.elkhavenvacationcabins.com
A collection of five cabins on a 7-acre property located in the Black Hills on the edge of Custer, SD. Our cabins are ideal for families, reunions, hunters and group gatherings, as well as romantic getaways for two. Cabins feature three queen beds, kitchen, dining/living room area, deck with BBQ and patio furniture. We are also pet friendly. DirectTV, Wi-Fi, fire pits and picnic tables. Open year-round.

FORT WELIKIT FAMILY CAMPGROUND
24992 Sylvan Lake Rd., Custer, SD • 605-673-3600 • 888-946-2267
www.blackhillsv.com • fwreservations@gmail.com
Open May 1-Oct. 15. 50 amp FHU pull-thru sites w/cable TV, full service cabins, forested regular tent sites, electric tent sites, propane, Wi-Fi. South Dakota Great Star Award recipient.

FRENCH CREEK RV PARK
144 S. 4th St., Custer, SD • 605-673-3727 • 605-673-3161
www.frenchcreekrvpark.com • rock-n-horses@gwtc.net
18 - 50 amp full-service sites. Twelve tent sites. Wi-Fi. Weekly camp BBQs, potluck style. Friendliest little campground in the Black Hills.

GOLD CAMP CABINS
11965 Pleasant Valley Rd., Custer, SD • 605-673-2720
www.jorgensenloghomes.com • goldcampcabins@gwtc.net
Log cabin lodging, clean, comfortable in quiet setting, satellite TV, fishing pond, fire rings (firewood provided), refrigerator, volleyball court, microwave & BBQ grill. Pets welcome with additional fee.

HERITAGE VILLAGE CAMPGROUND AND GIFT SHOP
24827 Village Ave., Crazy Horse, SD • 605-673-5005
A unique gift shop with fun atmosphere, ping-pong, checkers, billiards, family-friendly lounge. Soda, spirits and light food available. Heritage Village Campground and RV Park is next door in view of Crazy Horse Mountain with full-service sites, pull-thrus and rustic cabins.

HILLS INN
640 S. 6th St., Hot Springs, SD • 605-745-3130
www.hot SpringsHillsinn.com • putt4fun@gwtc.net
Free mini-golf w/room rental. Family-owned & operated w/updated rooms. Microwave, fridge, coffeemaker, recliner & 40" HD TV in every room. Free conti-

You'll find everything you need at Lynn's Dakotamart in Custer!



Always fresh produce



Large selection of grocery items and snacks



Fresh-cut meats



Wide selection of general merchandise

- Freshly-cut meats • Expanded fresh produce section • Fresh hot and cold deli
- Organic and gluten-free section • Bakery-fresh breads, rolls, pies, cakes, doughnuts
- Wide variety of wine, spirits, beer • Camping and fishing supplies

Lynn's

Dakotamart
CUSTER, SOUTH DAKOTA

Our 8 Tesla chargers are electrifying!

custer@lynnsdakotamart.com
800 Mt. Rushmore Road
Custer • 673-4463
www.lynnsdakotamart.com





LODGING

mental breakfast & Wi-Fi, guest laundry, seasonal outdoor heated pool. Near restaurants & attractions.

HOLIDAY INN EXPRESS & SUITES

433 W. Mt. Rushmore Rd., Custer, SD • 605-673-2500 • 800-465-4329
www.custerhospitality.com • custerhie@yahoo.com
Torchbearer Award-winning property with 91 rooms. Large, deluxe rooms & suites, microwaves & refrigerators. Business center, fitness center, elevator, in-door pool & hot tub, guest laundry, express start breakfast. Totally non-smoking facility.

LAST STAND PROPERTIES

530 Harney St., Custer • 402-610-2577
www.vrbo.com/484469 • harney530@gmail.com
1895 Victorian House, completely renovated and newly-furnished, conveniently located in historic downtown Custer. Two separate 2-bedroom, 2-bath townhomes complete with queen sofa sleeper sleeps six, or have us put in queen-size air mattresses and eight will sleep comfortably. All the amenities you will need to make your stay as comfortable as possible.

LEGION LAKE LODGE

12967 Hwy. 16A, Custer State Park, Custer, SD • 888-875-0001
www.custerresorts.com • info@custerresorts.com
Cottages nestled in the pines, dining room & lounge, mountain bike & water sports rentals, Legion Lake Store & Gift Shop, hiking trails. Pets welcome w/additional fee.

MT. RUSHMORE RESORT AT PALMER GULCH

12620 Hwy 244, Hill City, SD • 605-574-2525
info@palmertilch.com • www.palmertilch.com
Discover a vacation experience like no other at the Mt. Rushmore Resort at Palmer Gulch, nestled in the beautiful Black Hills. Stay in a hotel suite, Mountain Cabin or an Executive Lodge at the first-class Mt. Rushmore Lodge. Enjoy a Deluxe Cabin or a quiet RV site at the Mt. Rushmore KOA. We offer lodging and camping options to meet every need, with amazing amenities and activities for a perfect getaway.

OPERATION BLACK HILLS CABIN

P.O. Box 855, Custer, SD • 605-517-1830
www.operationblackhillscabin.org • operationblackhillscabin@gmail.com
Offering qualified wounded veterans from Iraq/Afghanistan campaigns & their families a week's vacation in the Black Hills at little or no expense to them. 100 percent volunteer run.

OUTLAW RANCH

12703 Outlaw Ranch Rd., Custer, SD • 605-673-4040
www.losd.org/summer-camp/outlaw • outlaw@losd.org

Open year-round. Summer youth camps, family camp & year-round retreats. Overnight housing, meeting space, home-cooked meals, Wi-Fi, trail rides, canoeing, hiking & more. Part of Lutherans Outdoors in South Dakota.

PAMS GETAWAYS

12251 Aviation Way, Custer, SD • 605-673-3353 • www.pamsgetaways.com
Campground w/deluxe cabins & RV sites. On Hwy. 385 between Wind Cave, Custer State Park, Jewel Cave, Mt. Rushmore & Crazy Horse Memorial.

PINE REST CABINS

24063 Hwy. 385, Hill City, SD • 605-574-2416 • 800-333-5306
www.pinerestcabins.com • pinerestcabins@aol.com
Perfect location for day trips anywhere in the Black Hills. Near Mt. Rushmore, Crazy Horse, Custer State Park & Mickelson Trail. Furnished 1 or 2 bedroom cabins, some w/fireplaces. Cable TV, Wi-Fi, hot tub, sauna and coffee shop. Located 12 miles north of Custer, one mile south of Hill City on the west side of Highway 16/385. Open all year.

ROCK CREST LODGE AND CABINS

15 Mt. Rushmore Rd., Custer, SD • 605-673-4323 • 877-412-2246
www.rockcrestlodge.com • info@rockcrestlodge.com
33 rooms, suites & log cabins, kitchenettes available. Free morning coffee,

We're Focused on Eye Care!



24 Hour Emergency Care, Eyeglasses
Sunglasses, Contact Lenses
Ocular Disease, Thorough Eye Exams,
Testing, Treatment and Management

Dr. Nathan Wiederholt

322 Mt. Rushmore Rd. • Custer • 605-673-2716
www.visionsource-custer.com

NEED A LOCAL BANKER ON YOUR TEAM?

We are just down the street and online.

Get fast, local decisions from your banker.

When it's important that your business financing decisions are made locally, by bankers right here in the Dakotas, business financing from **Dacotah Bank** is your best solution. To explore your strategic options with a local, Dakota-grown community bank, let's talk.

One conversation will change the way you think about banking.



WE WOULD LIKE TO HAVE A CONVERSATION WITH YOU ABOUT BUSINESS FINANCING.

(605) 673-5800 35 South 8th Street • Custer, SD 57730



Here for you.™

BANKING • FINANCE • MORTGAGE • TRUST



Member FDIC





continental breakfast, CCTV w/HBO, air-conditioning/heat, outdoor pool & hot tub. Near shopping, restaurants & downtown. AAA, 2-diamond ratings. Senior discounts.

ROCKET MOTEL, LLC

211 Mt. Rushmore Rd., Custer, SD • 605-673-4401
www.rocketmotel.com • rocketman@gwtc.net

Clean, comfortable rooms w/wireless internet, cable TV, refrigerators & microwaves. Two-bedroom units available. Pet friendly. Restaurants & Mickelson Trail across the street. Close to downtown Custer & Black Hills attractions.

RODEWAY INN CUSTER

208 W. Mt. Rushmore Rd., Custer, SD • 605-673-4659

Fine food & gifts next door. Close to Black Hills attractions. Hot breakfast. Newly remodeled rooms with modern amenities.

ROOST RESORT

12462 Hwy. 16A, Custer, SD • 605-673-2326

www.roostresort.blackhills.com • therootresort@gmail.com

Cabins with fully-equipped kitchenettes. Quiet, scenic, small campground w/RV & tent sites. Centrally located to major Black Hills attractions.

RUSHMORE VACATION RENTALS

888-934-1116

www.rushmorevacationrentals.com • info@rushmorevacationrentals.com

Variety of vacation homes all within 25 miles of Mt. Rushmore.

SHADY REST MOTEL

238 Gordon St., Custer, SD • 605-673-4478 • www.shady-rest-motel.com

Historic cabins w/modern amenities, furnished kitchenettes, very clean & family oriented, nestled in the pines, within walking distance of downtown businesses. Big Rock Park & hiking behind the cabins, city park across the street. Hot tub, Wi-Fi.

SPOKANE CREEK CABINS & CAMP

24631 Iron Mountain Rd., Keystone, SD • 605-666-4609

www.spokanecreek.com • spokanecreek@blackhills.com

Centrally located to all area attractions. Full service campground. Free Wi-Fi, mini-golf, clean shower house, laundry facilities, basketball, playground, cafe, gas & general store.

STATE GAME LODGE

13389 Hwy. 16A, Custer, SD • 888-875-0001

www.custerresorts.com • info@custerresorts.com

Summer White House for Presidents Coolidge and Eisenhower, historic rooms, hotel rooms & pine-shaded cabins. Mountain bike rentals, fly fishing school, buffalo safari jeep rides & chuckwagon cookouts.

STOCKADE LAKE CABIN

25073 Morris Pl., Custer, SD • 308-430-5490 • kesselring@outlook.com

www.stockadelakecabin.com

Early 1930s native log cabin overlooking lake. Full kitchen w/basic supplies, updated bathroom, rock fireplace w/gas log, Dish TV & internet, sleeps six.

SUPER 8 MOTEL

535 W. Mt. Rushmore Rd., Custer, SD • 605-673-2200 • 800-800-8000

www.custerhospitality.com • super8@custerhospitality.com

Centrally located in the Black Hills, friendly & open year-round. Indoor pool & hot tub. Free breakfast, Wi-Fi & pet friendly. Pets welcome w/additional fee.

SYLVAN LAKE LODGE

24572 Hwy. 87, Custer, SD • 888-875-0001

www.custerresorts.com • info@custerresorts.com

Custer State Park's crown jewel above Sylvan Lake. Cozy, air-conditioned lodge rooms, lounge, restaurant. Rustic cabins, general store, recreation & trails, water sport rentals.

TANGLEWOOD ESTATE

24977 Tanglewood Dr., Custer, SD • 507-530-0155

tanglewood79@yahoo.com • facebook.com/blackhillscabinrental

Log cabin w/4 bdrms, 2-1/2 baths. Fully furnished, free Wi-Fi, Direct TV on two TVs, 2-car attached garage & RV parking bay.

THE STAR LODGE OF THE BLACK HILLS

12046 Hwy. 16, Custer, SD • 605-673-3031 • sulisha@aol.com

Lodge three miles west of Custer, 3 RV sites & small cabin. Self-serve cold breakfast.

WHITE TAIL RIDGE BED & BREAKFAST

24674 White Tail Ridge Rd., Hermosa, SD • 605-939-5831

www.whitetailridgesd.com • innkeepers@whitetailridgesd.com

A real South Dakota experience complete with a laid-back welcome. Our chickens contribute to your breakfast, and our horses make you smile. Twenty minutes from Mount Rushmore. Three uniquely-themed guest rooms.

WHITETAIL SPRINGS CABINS

605-440-2255

www.whitetailsprings.com • jodylandgrebe@gmail.com

Three rustic modern cabins in the Black Hills. Welcome to your home away from home.

Custer Heating, Air Conditioning & Plumbing

Bob Brown, Owner

605-673-2957

custerheating@gmail.com

HVAC

- All HVAC systems
- Gas & electric furnaces
- In-floor heat
- Boilers
- Fireplaces
- Mini split units
- Heat pumps

Serving the
Southern Black Hills

Sylvan Lake Road
Custer, SD

Kitchens by Karla

Karla Haagenson, owner

Designed for your life

605-580-0183

karla Haagenson@gmail.com

www.bertch.com

- From custom design to installation
- Local licensed and insured contractors
- By appointment





Knowledge is Power

Empower Yourself!

Keep up with Custer County news

Subscribe to the
CUSTER COUNTY
Chronicle

Bringing you the news for 138 years

605-673-2217

522 Mt. Rushmore Rd • Custer, SD

*Have it delivered from our office to your computer
at the speed of light every Thursday
with more color photos. . .same great coverage!*

SOUTHERN HILLS PUBLISHING



Custer County Chronicle

Hill City Prevalier News

Your Source for advertising & news.

WESTERN TRADER
DOWN
COUNTRY ROADS



"You guys have been good to us this year. We always try to ask where people found us and we get some from the internet, of course, but advertising and word of mouth are what works best for us."

DD Couch - Couch's Asphalt

522 Mt. Rushmore • Custer, SD • 605-673-2217
myblackhillscountry.com

SUBSCRIBE TO

DOWN

COUNTRY ROADS

Bi-Monthly Magazine



Only \$40/year! Subscribe by visiting

MYBLACKHILLSCOUNTRY.COM

Or call 605-673-2217 to get yours started today!
Mail check to: P.O. Box 551 • Custer, SD 57730

SOUTHERN HILLS PUBLISHING, INC.
522 Mt. Rushmore Rd. • Custer, SD • 605-673-2217

Celebrating The Rural Lifestyle



Custer School District



Committed to Excellence



Use this app to watch video.



The Custer School District (CSD) is pleased to offer area students exceptional academic programs, as well as athletic, cultural, and community opportunities. As a result of an active community, outstanding staff, a comprehensive curriculum, and an emphasis on technology in the classroom, the Custer School District is proud to provide educational excellence to its youth.



GO cats!

CSD serves 895 students from the majority of Custer County. The district has both an elementary and a junior/senior school in Custer, and a kindergarten through eighth grade school in Hermosa. The district offers both virtual and dual credit opportunities to all high school students, as well as an alternate high school classroom education setting, referred to as the ACE School.

Our commitment to the communities we serve reaches far beyond the District's buildings and regular school day. By offering curriculum that meets the needs of all learners of all ages, we are preparing all of our students for successful lives!



Custer High School

The building was constructed in 2005. There are approximately 243 students in grades 9-12. In addition to the regular curriculum, students are offered AP classes in four tested subjects; 10 clubs and 15 varsity sports; an excellent fine arts program, including band and chorus; and a 1:1 laptop program.

Custer Junior High School

Students and staff aim for a secure, caring, positive, distraction-free environment where all strive for respectful and responsible behavior. 1:1 laptop program. Enrollment for grades 7-8 is 107.

Custer Elementary School

The building was constructed in 2011. Together we will learn how to be a caring school community. We will develop children's skills and nurture them to become contributors to our society. Enrollment in grades K-6 is 339.

Hermosa School

A K-8 environment that strives to give all students a chance to grow in a caring school community. Enrollment is 217. The 1:1 laptop program continues for grades 6-8.



Wildcats



For more information, please visit our website www.csd.k12.sd.us or contact Mark Naugle, Superintendent, at (605) 673-3154